



Press Release

## Winners Of Motovolt Lucky Draw Mahotsav Contest Rides Back In E-Cycles

- Actress, Ms Devlina Kumar Handed Over The Prizes To The Winners -

**Kolkata, 8<sup>th</sup> April, 2022:** The prizes of **Motovolt Lucky Draw Mahotsav Contest** were handed over to the three winners by **actress, Ms Devlina Kumar** at a function in Kolkata today. **Mr Manohar Bethapudi, Head - Growth & Corporate Strategy, Motovolt Mobility Pvt Ltd.** along with **Mr Shiladitya Chaudhury & Mr Debaditya Chaudhury, Co - founders, Oudh 1590** were present for the occasion.

**Motovolt Mobility Pvt Ltd**, an electric mobility company, had run the contest in association with **Oudh 1590** in all the outlets of the latter for a period of 25 days.

“We ran a Lucky Draw contest in association with **Oudh 1590**. We received an overwhelming response from the participants. We gifted the three lucky winners **Motovolt - Ice**, the coolest from our fleet. **ICE** is a unique bicycle which is small and foldable, perfect for the cyclists seeking a minimalistic and contemporary design”, said **Mr Manohar Bethapudi Head - Growth & Corporate Strategy, Motovolt Mobility Pvt Ltd.**

“We are delighted to partner with **Motovolt** for this contest where our customers got a chance to participate and win these new age e-cycles while digging into the delicacies that **Oudh 1590** is famous for”, said **Mr Shiladitya Chaudhury & Mr Debaditya Chaudhury, Co- founders, Oudh 1590.**

Motovolt provides a mobility solution that would solve the problems of the common man and fill the gap present in their transportation needs. Motovolt is also introducing a range of accessories to cater to the specific needs of the various target segments. The Motovolt e-cycles are available in exclusive stores, partner outlets as well as on online platforms. Easy EMI facilities through top finance partners are provided to make the buying process easier amongst all the target groups.

### **About Motovolt Mobility Pvt Ltd:**

Motovolt Mobility Pvt Ltd, is an e-mobility company launched by the co-founders of INR 2000 Crore revenue Himadri Group, viz. Mr V K Choudhary, Mr B L Choudhary along with Mr Tushar Choudhary. Motovolt manufactures and sells a wide range of smart and unique e-cycles. With sustainability and cost effectiveness being their forte, Motovolt intends to redefine the future by inspiring an e-mobility movement in India, thereby positively contributing towards a sustainable future. For further information, log on to [www.motovolt.co](http://www.motovolt.co)

### **About Oudh 1590:**

Oudh 1590 is a humble initiative to introduce a true “period dining” experience recreated in today’s kitchens to be savoured at the table. A research on the culture and cuisine of Awadh (modern day Lucknow) is a gift to Kolkata - the city of Gourmet a first of its kind PERIOD DINING experience. Bawarchis working extensively at TUNDE WALI GALLI at Lucknow have been roped in for this initiative. Located at the heart of South Kolkata next to Deshapriya Park (Opposite Carmel School), Vivekananda Park (off Southern Avenue) at CD 86, Sector 1, Salt Lake (behind city Centre 1) at 335 Jessore Road, at Naktala (Bunty Cinema Bus Stop), at Madhyamgram (Opposite Reliance Mall) and Sodepur (Opposite Panihati Municipality) wherein the restaurants boast of a period look recreating the 16<sup>th</sup> century feel. The bronze plated crockery and cutlery has been tailor made for the eatery hoping that the cuisine of Oudh within the ambience of OUDH 1590 will be able to rekindle the romance of Shaam - E - Awadh.

### **For further information please contact:**

Sreeraj Mitra / Korak Basu / Sukanya Chatterjee  
Sagittarius Communications Pvt Ltd  
Ph: 9007307884 / 9830314638 / 8697719306