



Press Release

Singers Ujjaini, Manomay & Rupankar Join Hands To Launch A New Hindi Musical Band 'UMR'

- Releases Their First Venture, 'Jab Barse Sona' -

Kolkata, 5th May, 2022: Kolkata's band culture is never a tiring scene. With new initiatives, the musical arena becomes an eclectic array featuring some soulful and plausible renditions. Ace singers, **Ujjaini Mukherjee, Manomay Bhattacharyya** and **Rupankar Bagchi** today launched their first ever band 'UMR' at **Gallery Gold**. Legendary pop singer **Usha Uthup** along with renowned music composer **Joy Sarkar** released the first Music Video of UMR - **Jab Barse Sona** and cheered the artists on their new venture. **The Beats Event Management Company** took the initiative of presenting **UMR**.

"UMR brings together two uniquely versatile performers **Ujjaini** and **Manomay** along with me. This platform will now continue to create original numbers in Hindi. The first one named '**Jab Barse Sona**' is launched today. I am very hopeful that the audience enjoy our new offering. We have plans to perform to only Hindi numbers - film, non-film and originals and reach out to the pan India audience through our Live gigs and original compositions", said **National Award winning singer, Mr Rupankar Bagchi**.

"Kolkata has been a hub of culture. The city has always welcomed new concepts. We three come from diverse musical backgrounds and now coming under one umbrella we are going to explore a unique genre of music", said **singer, Mr Manomay Bhattacharya**.

"UMR is our humble initiative that will focus on Hindi songs. The urge to present something different for our audience led to the formation of UMR. It is a confluence of 3 different musical mindsets to create something different and reach out to a wider audience", said **singer, Ms Ujjaini Mukherjee**.

"I have been closely working with these 3 supremely talented performers of the Bengali music circuit for almost 7 years. When I heard about them joining hands to form UMR and create something different for the audience, it was quite but natural for me to come forward and present their new musical journey to the world. I wish them all the success", said **Ms Arpita Chakrabarti, Owner, The Beats Event Management Company**.

'**Jab Barse Sona**', composed by **Rupankar Bagchi** and written by **Ujjaini Mukherjee** has been sung by all the three singers. **Shamik Guha Roy** has done the music production while the beautifully picturised video for the song has been shot and edited by **Amra Chobiwala**.

The inaugural concert of **UMR** will take place at **The Lake Club** on **Sunday, 15th May, 2022**.

About The Beats

The Beats, a premier event management company based in Kolkata, is known for creating its bespoke experience. They have conceptualized, strategized and executed numerous musical events and including wedding management according to the requirements of clients. The Beats started welcoming cutting-edge technologies for delivering creative business solution to clients. They offer multiple solutions under one roof.

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