



TTF Kolkata Staging A Grand Rebound Of Travel & Tourism, In The Post-Pandemic Phase

The biggest ever edition of TTF Kolkata kicks off at the newest convention centre - Biswa Bangla Mela Prangan

Kolkata, 1st July 2022: Travel and tourism from India is bouncing back in full vigour after two years of pandemic related disruptions. **TTF Kolkata**, India's oldest travel trade show (est. 1989), is staging a grand post-pandemic rebound of domestic and international travel, with over **200 participants** from **3 foreign countries** and over **20 Indian states and UTs**.

After an extremely tough pandemic phase in the last two years, domestic leisure travel is the driving force behind the road to recovery coupled with an increase in business travel as well. Domestic travel is expected to reach record-breaking numbers with 68% of Indians expected to travel domestically in 2022 only, with domestic air passenger traffic nearing pre-pandemic levels with various airlines having ferried 1.14 crore air travellers in May 2022 compared with 1.22 crore in May 2019 - roughly a five-fold increase in volume growth from the last year. International passenger traffic has also seen tremendous growth since flights were resumed fully in the month of March 2022, after two years of restrictions, and reached 72% of the pre-Covid level in May 2022.

Hotel occupancies had fallen below 50% in January 2022 owing to the Omicron impact; however, it hit 65% occupancy level, surpassing pre-pandemic levels and average daily rate (ADR) for three consecutive days during the second week of April.

TTF is the predecessor of India's largest travel trade show network in 9 Indian cities annually, branded as TTF, OTM and BLTM. This edition staging the grand revival of travel is especially important, as it will catalyse the huge rebound of domestic and international travel markets.

First-time participation of Maldives as the Partner Country, with a large delegation of tour operators and hoteliers is testimony to the unabated spirit of Indian travellers that kept thronging the island nation throughout the pandemic, as it remained open with necessary precautions in place.

Repeat participation from Thailand as Feature Country and from private exhibitors from Nepal signify that short-haul destinations are becoming accessible faster to the Indian travellers, post pandemic.

Uttarakhand, Himachal Pradesh, Gujarat and Karnataka are coming as Partner States and showcasing with the largest pavilions in the TTF, followed by Tamil Nadu as Focus State. Feature States include Madhya Pradesh, Assam, Andhra Pradesh, Jammu & Kashmir, Punjab, Jharkhand and Tripura. Private sector participants from all over India are also joining us at the show.

