



Motovolt Mobility Opens Its New Store In The Sundarbans

Kolkata, 10th August 2022: Motovolt Mobility Pvt. Ltd., the electric mobility company, has entered the Sundarbans with its brand-new exclusive dealer store. The new store is located at Chhotomollakhali. Motovolt aims to bring easy and affordable travel options to people of the Sundarbans where commute is a regular challenge. The topography being an amalgamation of several islands, one needs to take the local ferry from one place to another. Boarding a ferry with regular two wheelers is always more expensive and cumbersome than using e-cycles.

As the Sundarbans is a biosphere reserve sensitive to climate changes and pollution, e-vehicles are a great alternative in protecting the ecosystem and environment of the region.

“Motovolt does not just sell e-cycles. Instead, they sell a future, envisaging ‘Healthy, Clean, Pollution-Free Environment’. ‘**Maa Tara Electronics**’, the new store of Motovolt, will open a new horizon in the Sundarbans in terms of travel. We are very excited to offer easy EMI schemes for customers. Motovolt has already tied up with HDFC Bank to offer easy EMI schemes for purchase of a wide range of e-cycles. EMI starts at 1053 INR, making it easier to own a Motovolt electric vehicle,” said **Mr Tushar Choudhary, Founder Director, Motovolt Mobility Pvt. Ltd.**

Motovolt e-cycles are not just smart and modern, but also designed to be reliable and efficient for riders’ comfort, riding conditions and riding behaviour. All this ensures best-in-class comfort and product durability. In addition, the batteries and electric drive unit have been indigenously designed to provide long life and consistent performance. The Motovolt range of products is available with smartphone-based connected features that are one of a kind in this category. The price range of the products along with accessories is **Rs 25000 - Rs 40000** with options of customizing as per one’s need. Motovolt has become the first Smart E-Cycle manufacturer of the country to provide an insurance option to its customers.

Motovolt, started their journey from the East and South, and are going to expand across the country, while focussing on building a digital backbone for customer acquisition and experience. Motovolt plans to launch e-scooters and e-bikes in the future to increase their product portfolio.

About Motovolt e-cycles

Launched in December 2020, Motovolt e-cycles are not just smart and modern but also designed to be reliable and efficient to ensure optimal comfort to riders in various riding conditions and riding behaviour. The Motovolt range of products are available with smartphone-based connected features that are one of a kind in the category. The products are connected by IoT, powered by Smart Batteries and Intelligent Battery Management System (BMS). Motovolt has a manufacturing unit with world class R&D product testing facility in Kolkata, and an engineering design and prototype unit in Bengaluru. Motovolt aims to cater to both B2B and B2C segments through their range of customized products.

About Motovolt Mobility Pvt. Ltd.

Motovolt Mobility Pvt. Ltd. is an e-mobility company launched by the co-founders of the 2000 Crore INR Himadri Group, Mr. V K Choudhary, Mr. B L Choudhary along with Mr. Tushar Choudhary. Motovolt manufactures and sells a wide range of smart and unique e-cycles. With sustainability and cost effectiveness being their forte, Motovolt intends to redefine the future by inspiring an e-mobility movement in India, thereby positively contributing towards a sustainable future.

For more information on the group and their mission, log on to www.motovolt.co.

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