



Press Release

## **Siddha Group Honours Its Ace Channel Partners At A Glittering Ceremony**

**- Starcast Of 'Byomkesh Hotyamancha' Hands Over The Prizes To The Performers -**

**Kolkata 8<sup>th</sup> August, 2022:** Eastern India's leading real estate group, **Siddha**, hosted a one-of-its-kind event at Kolkata recently where their high performing channel partners were honoured. This grand occasion, titled **Crest 2022**, was graced by Siddha's top management along with more than 300 channel partners across Kolkata.

The prestigious and exclusive prizes to the winners for this event were handed over by popular stars from '**Byomkesh Hotyamancha**' - **Ms Paoli Dam, Ms Sohini Sarkar, Mr Kinjal Nanda** and Director, **Mr Arindam Sil**.

"This event is dedicated to appreciate those who have been working with us and believe in Siddha. They are an extended arm for us and our face to customers. Their efforts are very critical to us", said **Mr Sanjay Jain Managing Director, Siddha Group**.

"Our channel partners have been playing a major role in our growth. Their efforts are always par excellence. We are happy to host this evening which recognizes their contributions towards Siddha", observed **Mr Siddharth Sethia, Joint Managing Director, Siddha Group**.

The top winners included Somani Realtors, Threshold Developments, 360 Realtors and many more. Besides the presence of the celebrities, the stand-up comedy act by Abhinav Tiwari brightened up the celebrations.

### **About Siddha Group:**

- ~ 36 years of legacy with projects in Kolkata, Mumbai, Jaipur & Bengaluru
  - ~ Handed over 7000+ apartments & commercial spaces. More than 2600 apartments delivered during Apr 2019- Mar 2021
  - ~ 10,000 apartments & commercial spaces are ongoing and upcoming
  - ~ Pioneer of rooftop Skywalks in India
  - ~ Winner of 25+ prestigious awards including Most trusted real estate brand Award in East India by CNBC in 18/19
- Siddha has been delivering quality and comfortable homes at convenient prices on time.

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