



Press Release

Motovolt Mobility Inaugurates A New Store At Nicco Park

Kolkata, 9th November, 2022: Motovolt Mobility Pvt Ltd, the leading Kolkata-headquartered Electric Two-wheeler manufacturer, inaugurated a new store in Nicco Park, Kolkata. Present on the occasion were **Mrs. Swaty Choudhary - Director, Motovolt Mobility, Mr. Manohar Bethapudi, Head - Growth & Corporate Strategy, Motovolt Mobility, Ms Kamalika Guha, General Manager – Marketing & Branding, Motovolt Mobility** and **Mr. Rajesh Raisinghani, President - Operations, Marketing, and Food & Beverage, Nicco Parks & Resorts Limited.**

This new store is a mobile **Container Store**, which is a fully equipped air-conditioned store for electric 2 wheelers, fitted with TV, CCTV camera charging points for the vehicles, focus lights and everything one would find in a regular store.

“Motovolt is committed to the cause of building a pollution-free and sustainable future for all. The container store is another step in this regard. We have already sold 10000 units of Electric cycle all over India since its launch and expect URBN, the latest e-bike launched recently to become the best choice for commute in the coming days. Nicco Park was an automatic choice for us since this iconic park has a huge footfall. We plan to have more container stores throughout the city in the coming days,” said **Mr Manohar Bethapudi - Head - Growth & Corporate Strategy, Motovolt Mobility Pvt Ltd**

The entire product range of Motovolt e-cycles, e-bikes & accessories will be available at this store. This is the 3rd store of Motovolt in Kolkata.

‘We, at Nicco park, are very conscious about the environment and sustainability. An association with an organisation as reputed as Motovolt is a win-win situation for both of us, as it gels well with our ethos as well as offers interesting options for owning a e-vehicle for the visitors at the park”, said **Mr. Rajesh Raisinghani, President - Operations, Marketing, and Food & Beverage, Nicco Parks & Resorts Limited.**

Motovolt provides a mobility solution that would solve the problems of the common man and fill the gap present in his transportation needs. Motovolt is also introducing a range of accessories to cater to the specific needs of target segments. The Motovolt e-cycles are available in exclusive stores, partner outlets as well as on online platforms. Easy EMI facilities through top finance partners are provided to make the buying process easier amongst all the target groups.

About Motovolt:

Motovolt is one of India’s leading electric mobility brands and it has developed a connected, purpose-built e-vehicle platform that is ideal for the domestic markets. The system is powered by smart-EV technology and has an in-house drivetrain design. These are affordable, low maintenance, and can be used without registration or a vehicular license. The lithium-ion batteries used by Motovolt support fast charging. They can be remotely monitored, and advanced predictive maintenance is facilitated by the technology, leading to superior customer experience.

As India’s first micro-mobility EV brand, Motovolt had earlier introduced a range of e-cycles including HUM – A multi-utility e-cycle and the first such product in India, KIVO Standard – A smart and stylish bike, KIVO Easy – An affordable, easy ride for all & ICE – A convenient, foldable e-cycle. The latest offering from Motovolt is URBN, the next-generation smart E-Bike that is a feature-rich smart e-bike for the Indian market.

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