



Press Release

Bengal Talkies' 'Projapoti' Completes 50 Super Successful Days In The Theatres

- The First Bengali Movie To Earn Rs 1 Crore In A Day
- Running Successfully Nationally & Internationally With Housefull Shows

Kolkata, 10th February, 2023: **Projapoti**, the blockbuster movie, continues to woo the audience even on its 8th week. To celebrate the film's completion of 50 super successful days at the Box Office, **Bengal Talkies**, along with **Mr Atanu Raychaudhuri**, **Mr Pranab Kumar Guha** & superstar, **Dev**, today held a Cake Cutting at **Navina Cinema**.

The cast and the crew members of the film including **Dev**, **Shweta**, **Mamata Shankar**, **Biswanath Mukherjee**, **Koushani Mukherjee**, **Koneenica Banerjee** & the Director of the movie **Avijit Sen**, along with the Producers, **Atanu Raychaudhuri** and **Pranab Kumar** were present on this wonderful evening celebrating the success of the movie.

"Projapoti, undoubtedly, is very special to me. Both **Mithun Da** and **Dev** have been fantastic in revealing the challenging demands of their respective characters and maintained a good balance of their onscreen chemistry, which appealed to the audience across the country. After releasing the film across other parts of India like Maharashtra, South India and North East where people are raving the movie, Projapoti has been released in international markets like USA, UAE & Canada on 3rd February, 2023 where also we are having houseful shows in various theatres", said **Mr Avijit Sen**, the **Director** of '**Projapoti**'.

"**Projapoti** is ruling the Box Office for 50 days with regular houseful shows in West Bengal, including today. **Projapoti** scripted history in Bengali cinema by earning Rs 1 Crore on a single day. It has also become a boon for the single screen theatres as with the release of this movie, many such closed theatres reopened their doors for the movie buffs where the movie is running to packed houses. We have also noticed a significant increase in the total number of halls and shows both in the national and the international markets wherever the film has been released. This is our third consecutive critically and commercially successful venture with Dev. We are extremely happy with the audience's verdict," said **Mr Atanu Raychaudhuri**, **Producer**, **Bengal Talkies**.

Projapoti, which released on 23rd December, 2022, focussed on a Father - Son bonding in an ordinary family, which people could relate to. It narrates the story of a 65 year old widower, '**Gaur**' (**Mithun Chakraborty**) who lives alone with his son '**Joy**' (**Dev**). Joy is a wedding planner. Gaur wishes Joy to be married soon. But his desire turned to a tipping point as life had other plans for them. The story moves on from there and take various turns. Projapoti is poised to become one of the biggest all-time blockbusters in the history of Bengali cinema.

Atanu Raychaudhuri and **Avijit Sen** have jointly written the story of **Projapoti**. **Anupam Roy**, **Surojit Chatterjee** & **Rathijit Bhattacharya** have composed the superhit songs. **Prasen** along with Anupam Roy & Surojit Chatterjee has written the lyrics. **Sujay Datta Ray** is the Editor of the film, **Gopi Bhagat** is the DOP, **Tanmoy Chakraborty** is the Art Director, **Anindit Ray** and **Adip Singh Manky** are the Sound Designers. **Rajarshi Mukherjee** is the Costume Designer. Script and Dialogues are written by **Subhadip Das**.

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