

PRESS RELEASE

UK GOVERNMENT TO HOST 'UNPLUGGED: BEST OF THE UK' PHOTOGRAPHY EXHIBITION IN KOLKATA

3 March 2023: The British Deputy High Commission Kolkata will host 'Unplugged: Best of the UK', a three-day photography exhibition in collaboration with Indo-British Scholars' Association (IBSA) and Bengal Heritage Foundation (BHF) at ICCR, Kolkata from 10 to 12 March 2023.

The photography exhibition will showcase a wide array of visual narratives about the United Kingdom taken by people from Kolkata and London. We believe this pictorial confluence will further strengthen the people to people links between Bengal and Britain.

The 'Best of the UK' photography exhibition is part of the GREAT British Season that British Deputy High Commission Kolkata are hosting to celebrate the United Kingdom and India's shared living bridge. We are organising an array of programmes and events to showcase our past, present and future links in culture, education, sports, technology and tourism as part of this season.

Mr. Peter Cook, Acting British Deputy High Commissioner to Kolkata said: "The Great British Photo Exhibition is an excellent opportunity to celebrate the strength of our shared heritage that lives on in the people of this great city. As a Bengali born British Citizen I can say with passion and some personal pride that our heritage is not only worthy of our past but also offers the promise of a prosperous partnership in the future. Thank you to our friends and partners at IBSA and BHF. Do come and see this fantastic exhibition."

Mr. Subrata Paul, President, IBSA said: "Indo British Scholar's Association (IBSA) is proud to partner with British Deputy High Commission, Kolkata, and Bengal Heritage Foundation, for hosting The Great British Photo Exhibition, on 10-12 March 2023. This one of its kind photography exhibition is celebrating the enduring relationship between UK, India and West Bengal. The Photo Exhibition is going to act as a Living Bridge between India and U.K., especially for Indians having U.K. connection through education, work and cultural relationship. Photographs will evoke fond memories for people, who have connections with U.K. and are visiting the exhibition. Landscapes, monuments, architecture, sports and transport visuals of U.K. will help people to reminiscence their stay in U.K. I wish the exhibition a great success."

Mr. Suranjan Som, President, BHF said: "Photography has been a fascinating art and a science for me, where one captures a moment in time, to cherish it forever. With the advent of digital, and now mobile, photography, in the past few years, the science has been largely democratised, hence it is now the quality of content and artistry of the capturer that trumps. The United Kingdom provides a significant canvas of photographic opportunities from the rolling hills of the countryside to the bustling streets of the city. Every shot tells a unique story, and every photographer brings their own vision to the frame. Let's showcase the beauty and diversity of this great nation through photography."

The GREAT British Season featured Indo-British Heritage Cup cricket match at Eden Gardens, the first running of the Queen Elizabeth II Memorial Cup at Royal Calcutta Turf Club, Week of Wales during FIH Men's Hockey World Cup in Odisha, the GREAT Indo-British Taste Challenge, the launch of our UK-India Sports Calendar, the GREAT British Open Quiz, the celebration of St. David's Day (National Day of Wales) and many more.

For more information, please contact:

Sreeraj Mitra / Abhishek Ghosh / Shayantani Bishwas

Sagittarius.Inc

Ph: 9007307884 / 9903227841 / 8335836592