



Press Release

Zee Bangla To Introduce New Fictional Show ‘Mukut’

- The Story Of A Courageous Woman -

Kolkata, 21st March, 2023: Zee Bangla, one of the leading Bengali General Entertainment Channels, will be introducing a new mega show, **Mukut**, starring **Shrabani Bhunia** and **Arghya Mitra** in the lead, from **27th March, 2023**. Mukut is directed & written by **Snehasish Chakraborty** and produced by **Blues Production and Snehasish Chakraborty** who is also the music director of this show.

Mukut tells the story of a girl who was raised by her artisan father, who specialized in making Durga idols. She wondered why Maa Durga be armed with weapons because a mother overcomes all obstacles with love and warmth, not with weapons, bloodshed and violence. She gets married to Rayan, who is as a passionate advocate of social justice and fights against women trafficking. With a goal of effecting change and improving the lives of marginalized individuals, he strives to raise awareness and inspire action through his work. Mukut’s life takes a drastic turn when a hard truth about her in-law’s family hits her. One of the family members is deeply involved in women trafficking. From here the story takes an interesting turn as Mukut’s journey of self-actualization as the lines between right and wrong are blurred by familial ties and relationships begins.

“In our new show, Mukut, the protagonist is a young woman who has grown up in the heartlands of Bengal with strong ethics and values. Through her loving nature and presence of mind she has the capability of solving various societal obstacles that she sees happening around her. And if any uncontrollable situation arises she also has the ability to take up arms and face the problem head on. Zee Bangla, over the years, have presented strong women characters who have left a deep impact in the audiences mind. The character of Mukut has also been developed in similar mould which one would be able to identify with. The story reflects the channel ethos as it is deeply rooted to the traditions and cultures of Bengal. The actors are putting in great efforts in making each of the characters they are portraying real and relatable”, said **Mr Samrat Ghosh, Chief Cluster Officer - East**.

“Through empathy, understanding, compassion and respect, love nurtures relationships and maintains peace in society, whereas violence destroys and causes suffering. This is the very essence of the story of our new show, Mukut. This will be a path breaking story as it deals with the dark world of women trafficking. The trials and tribulations that Mukut will go through to fight the evil within her family, without breaking up the family, will be the major highlight of this drama”, said **Ms Navnita Chakraborty, Business Head, ZEE Bangla**.

Mukut also stars Sreeparna Roy, Ananda Ghosh & Subhashish Mukherjee amongst others.

To enjoy the story, laced with power packed performances, watch Mukut, from 27th March, 2023, every Monday to Friday at **9:30 pm** only on Zee Bangla.

About Zee Bangla:

Zee Bangla is an Indian general entertainment pay television channel broadcasting in the Bengali language. It is owned by the Zee Entertainment Enterprises. It is the first Bengali-language satellite television channel in India, which officially commenced broadcast on 15 September, 1999. The channel was first launched as Alpha Bangla which was later renamed to Zee Bangla on 28th March, 2005. The channel launched its HD version on 20th November 2016.

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