



Press Release

Motovolt Hands Over Electric Cycles To Lucky Draw Winners - Actress, Devlina Kumar Gives Away Prizes To The Winners -

Kolkata, 6th April, 2023: The prizes of the second edition of **Motovolt Lucky Draw Contest** were handed over to the three winners by **actress, Devlina Kumar** at Oudh 1590, Vivekanada Park, Kolkata today. **Mr Manohar Bethapudi, Head - Growth & Corporate Strategy, Motovolt Mobility Pvt Ltd.** along with **Mr Shiladitya Chaudhury & Mr Debaditya Chaudhury, Co - founders, Oudh 1590** were present for the occasion.

Motovolt Mobility Pvt Ltd, an electric mobility company, had run the contest in association with **Oudh 1590** in all the outlets of the latter for a period of one month from mid-September to mid-October 2022.

“We were pleased to announce the winners of the second edition of the lucky draw contest in collaboration with Oudh 1590. The response from the participants has been truly phenomenal, and we are grateful for their enthusiastic participation. The three lucky winners of the contest received the highly coveted Motovolt - Ice, the coolest in our fleet of e-cycles. With its sleek and foldable design, this unique e-cycle is perfect for cyclists looking for a minimalist yet contemporary mode of transportation. We hope our winners will enjoy their new Motovolt – Ice ride and continue to support us in the future.”, said **Mr Manohar Bethapudi, Head - Growth & Corporate Strategy, Motovolt Mobility Pvt Ltd.**

“As a part of the varied initiatives that we undertake, we teamed up with Motovolt for this exclusive contest, offering our valued customers the opportunity to win these state-of-the-art e-cycles. Not only were participants able to indulge in the delectable culinary delights for which Oudh 1590 is renowned, but they also had the chance to ride away on one of the latest and most innovative e-cycles available in the market. We are pleased to have been a part of this exciting collaboration and look forward to the possibility of more such events in the future”, said **Mr Shiladitya Chaudhury & Mr Debaditya Chaudhury, Co- founders, Oudh 1590.**

Motovolt aims to provide mobility solutions to meet the transportation needs of the common man and fill the gap present in the market. The Motovolt e-cycles and e-bike are available both at exclusive stores, partner outlets, and on online platforms. Additionally, easy EMI facilities are provided through top finance partners to make the buying process more accessible for all target groups.

About Motovolt Mobility Pvt Ltd:

Motovolt is one of India’s leading electric mobility brands and it has developed a connected, purpose-built e-vehicle platform which is ideal for the domestic markets. The system is powered by smart-EV technology and has in-house drivetrain design. These are affordable and low maintenance and can be used without registration or vehicular license. The lithium-ion batteries used by Motovolt support fast charging. They can be remotely monitored and advanced predictive maintenance is facilitated by the technology, leading to superior customer experience. Motovolt currently has a range of smart electric cycles and e-bike URBAN in the product portfolio.

About Oudh 1590:

Oudh 1590 is a humble initiative to introduce a true “period dining” experience recreated in today’s kitchens to be savoured at the table. A research on the culture and cuisine of Awadh (modern day



Lucknow) is a gift to Kolkata - the city of Gourmet a first of its kind PERIOD DINING experience. Bawarchis working extensively at TUNDE WALI GALLI at Lucknow have been roped in for this initiative. Located at the heart of South Kolkata next to Deshapriya Park (Opposite Carmel School), Vivekananda Park (off Southern Avenue) at CD 86, Sector 1, Salt Lake (behind city Centre 1) at 335 Jessore Road, at Naktala (Bunty Cinema Bus Stop), at Madhyamgram (Opposite Reliance Mall), at Behala and Sodepur (Opposite Panihati Municipality) wherein the restaurants boast of a period look recreating the 16th century feel. The bronze plated crockery and cutlery has been tailor made for the eatery hoping that the cuisine of Oudh within the ambience of OUDH 1590 will be able to rekindle the romance of Shaam - E - Awadh.

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