

Press Release

Eden Realty Group Celebrates World Environment Day with a Three-Day Tree Plantation Drive at Solaris City Serampore

Kolkata, 5th June, 2023: Eden Realty Group, one of the leading real estate developers of Eastern India, organised a tree plantation drive for their customers at **Solaris City Serampore** starting today till **5th June, 2023** to mark **World Environment Day**.

The initiative was kick-started by Sri Giridhari Saha Chairman of Serampore Municipality along with Sri Arya Sumant MD and Sri Kumar Satyaki Jt. MD of Eden Realty Group. More than 500 families consisting of over 1200 people are participating in this plantation drive.

Saplings of Champa, Chhatim, Neem, Raktakanchan, Simul, Palash, Bandarlathi, Krishnachura, Jarul, Bokul, and Debbaru are being planted on the occasion of World Environment Day. The existing trees like Segun, Mehagani, Champa, Mango, Jaam, Eucalyptus, Sirish and Jog-Dumur are carefully retained as well.

“Today’s initiative an effort to create awareness for a green environment. We believe in keeping our world greener and cleaner for the generations to come. Customers are our **main strength and this is our small contribution towards building a greener world involving them,**” said **Mr Arya Sumant, Managing Director, Eden Realty Group**.

Around 1000 saplings will be planted over these 3 days by the future residents of Solaris City Serampore with an aim to live with them for the rest of their life.

About Eden Realty Group:

Eden Realty Group was established in February, 2003 in Kolkata with an objective to develop quality infrastructure and real estate projects. The aim has been to build quality homes that anyone can afford. The group continues to keep it up with its Solaris projects to improve and transform lives. Eden Realty has built and delivered ‘BONORINI’ - homes for 540 displaced families who used to stay in dilapidated structures at the site. These families were resettled in 645 sq. ft. modern apartments. This is a one of its kind Public Private Partnership projects between Dept. of L&LR and RR&R, Government of West Bengal and Eden Realty Group.

In July 2017 Eden Realty introduced North Kolkata’s first Real Affordable Solar supported housing project, Solaris Bonhooghly. The two-phases of the project were sold in just 24 days! This encouraged Eden Realty to focus on sustainable mass housing projects. Eden Realty has launched Solaris projects at Serampore, Joka and Shalimar. More Solaris Projects are on the cards.

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