



Press Release

Aakash Aath Launches Three Shows - Adalat O Ekti Mei, Akashe Superstar & Teen Bhubaner Paare

Kolkata, 14th November, 2023: Aakash Aath, one of the popular General Entertainment Channels (GEC), has announced the launch of three new shows - the mega serial, **Adalat O Ekti Mei**, the musical reality show **Akashe Superstar & Teen Bhubaner Paare**, the new story in **Sahityer Sera Somoy** series.

"We are consistently striving to provide our audience with the highest level of entertainment, and their unwavering support serves as a constant source of motivation for us to come up with exceptional creations. We are launching three exciting new shows, **Adalat O Ekti Mei**, **Akashe Superstar** & the cult story of Shri Samaresh Basu, **Teen Bhubaner Pare** being adapted in the **Sahityer Sera Somoy** series. We are optimistic that the audience will enjoy these new television programs", said **Ms Priyanka Surana Bardia, Director, Aakash Aath.**

The new mega serial, **Adalat O Ekti Meye**, tells the story of **Durga Soren**, the first tribal woman to become an advocate. The aim is to bring forward the story of how Durga fights for the justice of the marginalized individuals of the society, against the odds of functioning of various social orders. Her two pillars in this journey are Munna Bhai a rising local don on one hand and a group of orphan children. The story will highlight how a person can always raise their voice against the oppression. "**Adalat o Ekti Mei**" has been directed by **Sajal Bose**. The role of the protagonist Durga is being played by **Konkona Halder**, along with her the cast also includes of **Sagnik, Krishna Kishore** and **Avijit Guha**.

Teen Bhuboner Pare in **Sahityer Sera Samay** is being directed by **Suman Ray**. The series features **Parantik Banerjee** as Montu and **Deepsheta Mitra** as Swarashi in the lead. Montu tries hard to impress Swarashi but she dislikes his unstable lifestyle and rejects him. Montu is someone who has barely done his schooling and enjoys his life with the bare minimum. Swarashi being an erudite person tries to change his life. The other cast members include **Pradeep Maulik, Chandak Mukherjee, Purba Banerjee, Jayetari Banerjee, Madhumita Banerjee, Tirtha Mullick, & Tanishtha Biswas.**

Apart from these two television programs, **Aakash Aath** is also coming up with a new Music Reality Show, **Aakashe Superstar**. Every week there will be 18 participants. Every day one participant will be selected to be the Superstar of the day. And on Sunday, there will be a musical mega battle amongst the six Superstars. Lastly "**Aakashe Superstar**" has been directed by **Sangeet Tiwari**. The esteemed panel of judges will include **Siddhartha Sankar Ray (Sidhu), Aninda, Debojyoti Mishra & Sutapa Bhattacharya** and others. The show will be compered by **Sujoyneel**.

Teen Bhuboner Pare" will be telecasted at **7.30 pm** from **Monday - Saturday**, followed by **Adalat O Ekti Mei** at **8.00 pm**. "**Aakash E Superstar**" will be telecasted from **Monday to Sunday**, from **2 pm to 3 pm**.

About Aakash Aath:

The popular Bengali channel, Aakash Bangla, known for its news and entertainment portfolio was relaunched as Aakash Aath from 14th October, 2013. Positioned as a General Entertainment Channel (GEC), Aakash Aath presents a wide variety of programmes, including news bulletins (Aakash Barta) catering to audiences across age groups. The programmes on air include Good Morning Aakash (live musical programme with guest artistes), Radhuni (cookery show), Police Filez (crime show based on real life incidents), Meyeder Bratakotha (spiritual tales of Gods and Goddesses), Yuga Nayak Swami Vivekananda, Tomaay Hridh Majhare Raakhbo amongst others. Aakash Aath also airs blockbuster feature films every day. The channel has a continuous and ongoing strategy to present interesting and relevant shows and serials for its viewers across generations.



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