

Press Release

Eden Realty Group Unveils Its Vision 2030 And Launches The Tallest Sky Garden At Solaris Shalimar In Howrah

- *Eden Realty to invest Rs 5,000 Crores by 2030.*
- *Upcoming Developments Include 4 Riverside Projects, A North Kolkata Shopping Mall and Two Commercial Projects*
- *JALSA, the Sky Garden Is 198 Ft above Ground*

Kolkata, 15th January, 2024: Eden Realty Ventures Pvt Ltd, a leading name in the real estate industry, has launched JALSA, Howrah's tallest sky garden at Solaris Shalimar, a residential masterpiece. This architectural masterpiece, located in the heart of Shalimar, is poised to transform luxury living with its grandeur and spectacular views of the lush Botanical Garden and the serene Ganges.

JALSA was unveiled by Mr Anindya Chatterjee, Singer, Music Director & Filmmaker and in the presence of Mr Sachchidanand Rai, Chairman, Eden Realty Group, Mr Arya Sumant, Managing Director, Eden Realty Group & Mr Kumar Satyaki, Joint Managing Director, Eden Realty Group.

Solaris Shalimar is a spectacular residential complex designed by Mr Malay Ghosh, a renowned Architect from Espace. It combines G + 12 and G + 18 structures, with 8 towers offering 2 and 3 BHK homes that totals to 1703 residential units. Notably, JALSA is the first Sky Garden being created in Howrah. The project, which is a part of 18 acres, is expected to be completed in two phases by December, 2028.

"Eden Realty is driven by a commitment to uplift every strata of the society by bridging the gap between quality and affordability. Our vision includes ensuring a greener future through eco-friendly initiatives, striving to bring innovation into the real estate industry, and adding substantial value to lives through our transformative projects", said Mr Sachchidanand Rai, Chairman, Eden Realty Group.

"We are committed to a greener and more innovative future. Our investment plan includes Rs 3200 crores in the Residential Market and Rs 1600 - 1800 Crores in the Retail as well as Commercial Sector, with a total investment sum of Rs 5000 Crores. We have delivered 5.3 million sq ft of living space till date. We are dedicated to creating developments that add value to lives and contribute to the evolving skyline of Kolkata, blending heritage with modern design elements", said Mr Arya Sumant, Managing Director, Eden Realty Group.

"We are investing Rs 500 crores in the Solaris Shalimar project. The pricing strategy for Solaris Shalimar is intricately designed to ensure accessibility and affordability, offering 2BHK homes starting at Rs 27.95 Lacs and 3BHK homes at an initial price of Rs 42.70 Lacs onwards", said Mr Kumar Satyaki, Joint Managing Director, Eden Realty Group.

The Group is committed to diverse development and has dedicated Rs 3200 Crores to the Residential Market and Rs 1600 - Rs 1800 Crores to the Retail and Commercial Sector, culminating in a total investment of Rs 5000 Crores.

"We at Eden Realty are initiating the development of four Riverside projects, each offering a distinctive residential experience. This diverse portfolio includes an affordable housing option, a bungalow/row concept, and two high-end skyscrapers featuring three-side open apartments that offer captivating views of the River Ganges from all angles. Additionally, our upcoming ventures include residential projects along the Kona Expressway and in various districts of Kolkata. A new shopping mall in North Kolkata is also on the horizon, along with two office/commercial projects in prime locations in Central Kolkata", added Mr Sumant.

Solaris Shalimar's main feature is the introduction of JALSA - Sky Garden, a 35000 sq. ft. rooftop garden perched at an amazing height of 198 feet atop the G+18 Dhani and Nilambari buildings. This hilltop retreat offers inhabitants an exceptional vantage point to enjoy breathtaking sunsets while overlooking the Botanical Garden, IEST campus, and the gorgeous Ganges River. JALSA - Sky Garden boasts a Party Deck, SkyPlex with Stage, Work from Terrace Zone, Jogging Track, Yoga Deck, Outdoor Dining and more, bringing the living experience to new heights. Solaris Shalimar offers a variety of premium amenities under the brand of Sargam, The Club. The property has an Indoor Games Room, Gymnasium, Banquet Hall, Swimming Pool, Jacuzzi, and Kid's Play Area, as well as an Alfresco Café, Outdoor Gymnasium, Badminton Courts, and other amenities to provide a complete living experience.

Demonstrating unwavering confidence in Kolkata's riverfront potential, Eden Realty is actively engaged in discussions with various stakeholders, including the Corporation and government bodies. The Group's vision is to introduce developments that not only enhance the city's tourism but also rejuvenate the core, transforming it into a thriving and dynamic commercial hub.

About Eden Realty Group:

Eden Realty Group was established in February, 2003 in Kolkata with an objective to develop quality infrastructure and real estate projects. The aim has been to build quality homes that anyone can afford. The group continues to keep it up with its Solaris projects to improve and transform lives. Eden Realty has built and delivered 'BONORINI' - homes for 540 displaced families who used to stay in dilapidated structures at the site. These families were resettled in 645 sq. ft. modern apartments. This is a one of its kind Public Private Partnership projects between Dept. of L&LR and RR&R, Government of West Bengal and Eden Realty Group.

Eden Realty is reputed for introducing and delivering:

- Kolkata's first FDI funded housing project, Eden City Maheshtala comprising more than 2200 homes
- Kolkata's first rehabilitation project, Bonorini with rehabilitation of more than 800 refugee families in PPP with the Government of West Bengal.
- Kolkata's first rooftop skywalk with sports facilities, Siddha Eden LakeVille
- Kolkata's first Real Affordable housing project, Solaris Bonhooghly redefining affordability.

In July 2017 Eden Realty introduced North Kolkata's first Real Affordable Solar supported housing project, Solaris Bonhooghly. The two-phases of the project were sold in just 24 days! This encouraged Eden Realty to focus on sustainable mass housing projects. Since then, Eden Realty has launched Solaris projects at Serampore, Joka and Shalimar. More Solaris Projects are on the cards.

The projects under construction include Solaris Joka, Phase 1 and 2, Solaris Shalimar, Solaris City Serampore, Solaris Bonhooghly Phase 2 and Z Residences at EM Bypass and Serenia at Bonhooghly.

For further information please contact:

Sreeraj Mitra / Kaushik Chatterjee / Sreya Saha
Sagittarius Communications Pvt Ltd
Ph: 9007307884 / 8697719310 / 8697719341