



Press Release

South East Traffic Guard In Association With Disha Eye Hospitals Organises A Free Eye Screening Camp For The Public Vehicle Drivers At Gariahat Crossing

- Similar Voluntary Eye Check Up Camps To Be Organised At Thakurpukur, Chinar Park And Barrackpore -

Kolkata, 12th March, 2024: South East Traffic Guard of Kolkata Police along with Disha Eye Hospitals organised a Free Eye Screening Camp for the drivers of the Public Transport at Gariahat crossing, today. **Mr Sambaran Banerjee, Former Cricketer & National Selector, Officer In Charge** of the South East Traffic Guard, **Mr Asish Kumar Roy & Mr Debasish Bhattacharya, MD & Chairman, Disha Eye Hospitals** were present for the inauguration of the camp.

"This Free Eye Screening Camp has been undertaken with the support of Disha Eye Hospitals, the largest eyecare chain of Eastern India, to support the service of the everyday drivers who take the responsibility of making the everyday journey of the commuters safe and smooth", said **Mr Asish Kumar Roy, Officer In Charge, South East Traffic Guard.**

On its very first day, the voluntary Camp was successful in rendering authentic retinal screening and providing adequate suggestions to a significant number of auto, taxi, rickshaw and moto drivers. The hawkers across the street also availed the free eye screening facility and the representatives present there assisted them.

"Since its inception, Disha Eye Hospitals pledges to provide affordable but state of the art Eyecare treatment. It is our privilege to be associated with South East Traffic Guard for such a noble activity. Small contributions towards the society always bring major changes as it serves a bigger cause. Providing Free Eye Screening to the everyday public vehicle drivers was much needed as they are an integral part of our regular lifestyle, yet they are excluded at times from getting the basic amenities. The team of Disha Eye Hospitals will be undertaking similar initiatives in the coming weeks," said **Mr Debasish Bhattacharya, MD & Chairman, Disha Eye Hospitals.**

The Free Eye Screening Camp will be held next at **Thakurpur** on 13th March, 2024 following which it will be held in **Barrackpore** and **Chinar Park** in subsequent weeks.

About Disha Eye Hospitals

Disha Eye Hospitals was founded by three doctors from NRS Medical College, Kolkata, on 1st May, 1997, in Barrackpore on the outskirts of the city. From this small suburb started the story of Disha with the motive of providing quality eye care at an affordable price to everyone. From its humble beginnings, Disha today has today evolved as the largest state-of-the-art Eye Hospital in East India, with patients visiting from far-flung places. Additionally, Disha has branched out with hospitals in Sheoraphuli, Durgapur, Asansol, Sinthi, Teghoria, Behala, Barasat, Gariahat, New Town, Mourigram, Burdwan, Mecheda and Siliguri. This has been done to ensure that patients need not travel long distances and spend a fortune to avail of the latest and most-advanced eye care treatments. A Disha Eye Hospital is always within reach. Disha's motto is its commitment to ensure quality, state-of-the-art healthcare to individuals of all economic strata.

For further information please contact:

Korak Basu / Shayantani Biswas / Adrika Shaw
Sagittarius Communications Pvt Ltd
Ph: 9830314638 / 8335836592 / 8697719315