

Press Note

## **PBHRC Hosts Its First Children's Art Competition 'Canvas Of Imagination'**

### **- The Event Celebrated Creativity And Self-Expression On Children's Day -**

**Kolkata, 19<sup>th</sup> November, 2024:** The **Prasanta Banerji Homeopathy Research Clinic (PBHRC)** organized their **First Children's Art Competition** on **17<sup>th</sup> November, 2024** to celebrate **Children's Day**. This initiative was spearheaded by **Dr Isha Banerji**, the esteemed Director and Senior Practitioner of PBHRC.

The event held on the clinic's picturesque lawn, invited participation from the children of in-house staff, patients and their families. Despite being the first of its kind, the competition received an overwhelming response, with over **50 children** taking part. Participants were divided into two groups based on their age: **Group 1 (Ages 3-7) & Group 2 (Ages 8 and above)**. The artworks were judged by **Ms Reena Deewan, Art Curator & Director, Bridging Culture and Arts Foundation (B-CAF)**.

"Art is such an important part of our lives. It is also the most effective and easy form of self-expression. It brings so much peace and happiness and is essential for a healthy mind. We at PBHRC were humbled and overjoyed to have our young friends participate in our debut endeavour. Their creativity and talent left us absolutely enamoured", said **Dr Isha Banerji, Director & Senior Practitioner, PBHRC**.

"As an art curator and advocate for cultural exchange, it was truly inspiring to witness the creativity and imagination of children aged 3 to 14 at this event. Their art reflects the purest form of self-expression and reminds us of the boundless potential of young minds. I wholeheartedly congratulate the organisers on this event for nurturing this spirit of creativity and inclusion", **Ms Reena Deewan, Art Curator & Director, Bridging Culture and Arts Foundation (B-CAF)**.

The vibrant artwork and the children's creativity brought a lively charm to the early winter morning. Parents applauded this wonderful initiative that blended creativity, community spirit, and celebration. A special highlight of the event was **11-year-old Jit Das**, a special child whose energy and enthusiasm left a lasting impression on everyone.

#### **About Prasanta Banerjee Homeopathy Research Clinic (PBHRC):**

PBHRC, for over ten decades, has been synonymous with world-class homeopathy and alternative treatment solutions. Driven by the vision of the legendary Pareshnath Banerji (1891-1971), the centre provides relief from all types of health problems, to people across the world. Through dedicated medical research initiatives, the P. Banerji family has constantly evolved, coming up with homeopathic treatments that are currently relied upon by patients from 90+ countries worldwide. From the initial foundations, to the endeavours of Dr Prasanta Banerji, Dr Pratip Banerji and Dr Isha Banerji, the legacy has always been one of empowering health and well-being. By delivering personalised treatment solutions in adherence with the **The Banerji Protocols™**, the motto of the group remains to build a healthier world, each day and everyday.

#### **For further information please contact:**

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