



Press Release

Platform 8 Releases A New Web Film, 'Dugga Dugga'

- A Bengali Drama Narrating The Resilience And Chastity Of Womanhood -

Kolkata, 30th October, 2024: Platform 8, a one of a kind OTT platform, today has released a new web movie, **Dugga Dugga** featuring **Amrita Chattopadhyay, Badsha Maitra, Fahim Mirza, Moyna Mukherjee, Joyitri Chowdhury, Arka Prabha Bhattacharya, Samiha Dey, Akashdeep Dasgupta.**

Dugga Dugga tells a captivating story set against the backdrop of Kolkata's vibrant Durga Puja. The film explores the diverse shades of family bonds, love and the weight of societal expectations. The movie highlights the journey of a young lady named Anamika, who has been estranged from her father due to a tragic accident. She returns to Kolkata when her father falls ill. Her journey for closure becomes complex as she confronts her possessive partner, Srijan, and forms a new connection with Rudra, a compassionate psychiatrist. With an unexpected pregnancy and the judgments of society, Anamika is forced to make difficult choices, grappling with the delicate balance between personal freedom, family, and tradition.

"The movie, **Dugga Dugga** released on Platform 8 is a heart touching narrative with which every young women can easily relate to. The film brings on the screen the complexities of human emotions, the changing shades of human bonds and the longing of a woman for her liberty and her divine forgiving nature. With its compelling narrative and cultural depth, this film is a perfect addition to our growing collection of unique Bengali content", said **Ms Priyanka Bardia, Director, Platform 8.**

"My role in **Dugga Dugga** has been quite special as through this particular character I have explored a new genre. The story is about the realistic facts and incidents that occur in the day to day life of an ordinary girl. It entails about the power of time and the realization of a woman about the value of the presence of a fruitful love in her life", said the **actor, Ms Amrita Chattopadhyay.**

Directed by **Jiit Chakraborty, Dugga Dugga** features a talented cast including **Amrita Chattopadhyay, Fahim Mirza, Badsha Maitra, Moyna Mukherjee** and others. The film's music is composed by **Amit Chatterjee** with vocals by **Ikkshita Mukherjee.** The story is by **Aritra-Ayan** and brought to life with a screenplay by **Abhinandan Dutta** who promises to deliver an unforgettable cinematic experience to the cine lovers.

Platform 8 is exclusively streaming **Dugga Dugga** from **12th October, 2024**, marking a significant addition to its catalogue of Bengali regional films. With a focus on bringing culturally rooted and compelling stories to a global audience, Platform 8 aims to deliver original Bengali content that resonates beyond regional boundaries. Apart from **Dugga Dugga**, the other forthcoming web films and series of Platform 8 are; **Gnojamil, Nishit Sen** and **Morali.**

About Platform 8:

Platform 8 is the flagship entertainment OTT app of Channel Eight Virtual Studios Limited, a public company incorporated in 1998 and registered with the Registrar of Companies, Kolkata. Channel Eight Virtual Studios Limited has long been dedicated to fulfilling Bengal's passion for art, culture, literature and music. Platform 8, their latest venture, serves as Bengal's exclusive OTT platform, designed to bring high-quality, culturally resonant content to a broad audience. With expertise rooted in a strong technological foundation and deep consumer insights, Platform 8 develops their contents with a focus on evolving trends, ease of use and affordability. The platform is committed to providing accessible and compelling entertainment for Bengali viewers.

For further information please contact:

Sreeraj Mitra / Shayantani Biswas / Soham Sengupta
Sagittarius Communications
Ph: 9007307884 / 8335836592 / 9073625078