



Press Release

The Iconic Culinary Show 'Rannaghar' Returns On Zee Bangla

Kolkata, 29th September, 2024: Zee Bangla, a prominent name and the leading channel in Bengali entertainment, brings back their iconic show, **Rannaghar** in a new avatar and a new host. Inspired by the warmth and love of home cooking, **Rannaghar** promises to once again evoke the nostalgia of home-made food, where every meal is a labour of love and every bite tells a unique story. Rannaghar will be hosted by the extremely talented actress, **Ms Konnenica Banerjee**.

Rooted in the core values of homestyle cooking, authenticity, storytelling and heartfelt moments, **Rannaghar** aims to evoke memories of family meals, filled with joy, laughter and warmth. The new show is all about comforting and relatable recipes that remind viewers of home-cooked food. Each episode will feature two recipes prepared by two participants, including both regular contestants and special guests such as renowned chefs, cooking experts and food researchers.

"This show goes beyond cooking; it embodies the emotional journey that only food can take us on. *Rannaghar* stands as a tribute to the authenticity and charm of home-cooked meals, bringing to life the cherished memories and heartfelt moments shared in our kitchens. With Koneenica Banerjee at the helm this season, we are confident that *Rannaghar* will once again strike a deep chord with our audience, fostering a sense of warmth, nostalgia, and connection in every household. We are hopeful that Rannaghar will continue to touch the heart of our viewers".." said **Mr Samrat Ghosh, Chief Cluster Officer - East, North, and Premium Cluster, Zee Entertainment Enterprises Ltd.**

"**Rannaghar** is a celebration of the rich cultural heritage and deep love we Bengalis have for our food. It's about sharing stories that bridge generations through the warmth of home-cooked meals. With this show, we aim to bring families together, relive cherished moments, and create new memories around the dining table. Whether it's a treasured family recipe passed down through generations or a modern twist on a classic dish, Rannaghar has been a beloved name in Bengali households for over 16 years, celebrated for its authenticity and commitment to quality. For more than 16 years, this show has been a trusted companion on our culinary journeys, ensuring that every meal is crafted with love and tradition," said **Ms Navnita Chakraborty, Business Head - Zee Bangla.**

Each episode of **Rannaghar** will not only share delicious recipes but also delve into the stories and emotions behind each dish, making every meal a tribute to love, care and tradition.

Rannaghar will be on air from 30th September; Monday to Saturday at 4.30 PM only on Zee Bangla.

About Zee Bangla:

Zee Bangla is an Indian general entertainment pay television channel broadcasting in the Bengali language. It is owned by the Zee Entertainment Enterprises. It is the first Bengali-language satellite television channel in India, which officially commenced broadcast on 15th September, 1999. The channel was first launched as Alpha Bangla which was later



renamed to Zee Bangla on 28th March, 2005. The channel launched its HD version on 20th November, 2016.

For further information, please contact:

Sreeraj Mitra / Srishita Ghosh / Sukanyaa Chatterjee / Sreya Saha

Sagittarius Communications Pvt Ltd

Ph: 9007307884 / 8697719337 / 8697719306 / 8697719341