

Press Release

Starmark Hosts The Launch Of Actor, Mr Siddhartha Chatterjee's 'Feludar Prothom Topse'

- Film Director, Mr Sandip Ray Was Present To Launch The Book -

Kolkata, 30th April, 2024: Starmark, the leading bookstore chain, today hosted the launch of '**Feludar Prothom Topse**', authored by actor, **Mr Siddhartha Chatterjee**. The event was graced by eminent personalities from the film and literary world, including renowned film director, **Mr Sandip Ray**, former bodybuilder **Mr Malay Roy**, acclaimed actor and film director, **Mr Kushal Chakraborty**, esteemed film director, **Mr Shantanu Bagchi** and **Mr Tridib Chatterjee**, distinguished writer & editor and General Secretary of the Publishers & Booksellers Guild, also the owner of Patra Bharati.

This launch held special significance as it celebrated the journey of Mr Siddhartha Chatterjee, who brought forth his unique perspective and experiences as the iconic character '**Topse**' from the timeless masterpieces **Sonar Kella** and **Joy Baba Phelunath** made by the legendary filmmaker, Late **Satyajit Ray**. '**Feludar Prothom Topse**' chronicles the essence of Mr Chatterjee's portrayal of Topse and offers readers a captivating insight into the world of Feluda through his eyes.

"When I first stepped into the world of Feluda, I was a stranger to it. However, the journey of embodying Topse was a transformative experience for me. Each moment on set, each interaction with the cast and crew, contributed to my understanding of Satyajit Ray's vision and the essence of the character. I am glad to share my reflections and anecdotes in this book, which I believe will resonate with readers of all ages", said **Mr. Siddhartha Chatterjee** said,

Mr. Sandip Ray, shared his insights on the actor's portrayal, stating, "Siddhartha's portrayal of Topse was not only fitting but also deeply authentic. Despite initial apprehensions, he seamlessly embodied the character, bringing Topse to life in a way that captivated audiences worldwide. His dedication and enthusiasm for the role were evident throughout the filming process."

"At Starmark, we are passionate about fostering a vibrant literary community and celebrating the diverse talents of authors and artists. We are honoured to be a part of the launch of '**Feludar Prothom Topse**', and we do hope readers will get a new dimension about Topse's journey through the eyes of the author", said **Mr Gautam Jatia, CEO, Starmark**.

The launch event was an engaging celebration of literature, cinema, and the enduring legacy of Feluda. '**Feludar Prothom Topse**', published by **Patra Bharati** is available across bookstores and online platforms and is priced at Rs 325/-

About Starmark

Set-up in 1999, Starmark is owned by Eastern India's leading business house, The Emami Group. Initially promoted in collaboration with Landmark, Starmark became an Emami Group company when it was merged with Emami Frank Ross Ltd, a group company of Emami, in 2007. Starmark believes in weaving that magic into the life of each customer who steps into the warm and inviting ambience of our reader-friendly stores. With the help of the latest retail management software, trained customer-friendly personnel at each outlet, reader-friendly ambience, ample seating arrangement and an easy-to-navigate store layout, Starmark offers a unique browsing pleasure to each visitor. With the flagship store in South City Mall, Kolkata, Starmark has 4 more outlets in the city at Quest Mall, Mani Square Mall, City Centre I & City Centre II.

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