



Press Release

Bengali Cinema Takes Center Stage at WBFJA's Cinemar Samabartan

- The Film Fraternity Along With Film Critics And Journalists Attended The Award Ceremony Held At Priya Cinema
- To Award Ceremony Paid A Special Homage To The Birth Centenary Of The Greatest Showman Raj Kapoor
- The Lifetime Achievement Award, Was Conferred To Ms Aparna Sen

Kolkata, 12th January, 2025: The West Bengal Film Journalists' Association Award (WBFJA) titled **Cinemar Samabartan** was held today, at the iconic **Priya Cinema**. Earlier the venue was **Ajanta Circus**, however the organizers had to shift the venue at the end moment due to safety concerns of all the invitees. A recent incident involving a national superstar that caused an unwanted stampede situation made the organizers shift the venue. The Award this year paid tribute to the legend **Raj Kapoor** on his birth centenary year.

The award ceremony was graced by who's who of the Bengali Film Industry along with noted film critics and journalists.

There were 18 award categories in the popular segment, 8 in the Technical Award segment and the **Satyajit Ray Lifetime Achievement Award**, which was conferred to **Ms Aparna Sen** for her excellence in acting and contribution to the film industry this year.

"**Cinemar Samabartan** continues to be the leading platform for celebrating exceptional storytellers, honoring the finest talents in Bangla cinema. As the only Industry-to-Industry award ceremony, it offers a unique opportunity for film critics and journalists to assess and recognize excellence in the field independently. The ceremony's core mission is to inspire creativity and encourage new perspectives, with all nominations being free from administrative influence. This year, in a heartfelt tribute to Raj Kapoor on his birth centenary, Cinemar Samabartan remember the great Showman in his truest avatar by honoring the best talents in the world of entertainment. We have selected some of the best works from the past years, cinemas that influenced people, our audience in a way that it left a lasting impression in their hearts. I heartily congratulate all the winners this year", said **Mr Nirmal Dhar, Secretary, West Bengal Film Journalists' Association (WBFJA)**.

The nomination categories were for the Best Film, Best Director, Best Actor in Leading Role, Best Actress in a Leading Role, Best Actor in a Supporting Role, Best Actress in a Supporting Role, Best Actor in a Negative Role, Best Actor in Comic Role, Best Music, Best Playback Singer (Male), Best Playback Singer (Female), Best Music Director, Best Background Score, Most Promising Director, Most Promising Actor, Most Promising Actress, Most Popular Film of the Year & Most Popular Actor of the Year.

The technical segment award categories were Best Screenplay, Best Cinematographer, Best Editor, Best Lyricist, Best Art Director, Best Sound Designer, Best Costume Designer, and Best Makeup Artist.

The WBFJA Award, which has gained popularity over the years, is curated by **Real Reel Pvt Ltd**, a pioneer in the field of conceptualizing & executing Events, pan India, for over 26 years.



About WBFJA

WBFJA, a social charitable trust is desirous of creating a fund for the social charitable objects and to promote, protect and safeguard the rights and interests of the Film Journalists and Critics. WBFJA is focusing on elevating the standards of Bengali Cinema and also to enrich the condition of the film industry in Bengal. WBFJA is a platform for rewarding noteworthy film productions, Actors, Technicians and such other persons connected with the production of films.

About Real Reel Pvt Ltd

Real Reel Pvt Ltd is a progressive entertainment company headquartered in Kolkata with a dedicated team dealing in entertainment solution on platforms like Intellectual Property, Event Production, Management, Ideation, Activation Solution, Stage Content, Television Content, Designing and Stage Production, Live Shows, Award shows, Thematic Evenings, Innovative Promotional Execution, and Production. Headed by Mr Gautam Jain, Real Reel is providing qualitative and theme based production and content for their clientele for over 27 years.

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