

## Press Release

### Starmark Hosts Book Signing Of Celebrated Author Amitav Ghosh's Latest Release, *Wild Fictions*

**Kolkata, 21st January, 2025:** Starmark, the leading bookstore chain, hosted an exclusive book signing event of celebrated author, **Mr. Amitav Ghosh**, for his latest release of extraordinary writings, *Wild Fictions*, at its South City Mall outlet.

The event witnessed an enthusiastic gathering of literature enthusiasts, fans, and avid readers, all eager to meet the acclaimed author whose works have been celebrated globally for their profound narratives and thought-provoking themes.

The session provided readers the opportunity to interact with Mr. Ghosh, gaining insights into his inspiration behind *Wild Fictions*. The book of essays explores the intricate relationships between humanity, climate change, and the natural world, offering readers a compelling perspective on some of the most pressing issues of our time. It is a combination of the literary elegance, meticulous attention to detail, and intrinsic moral passion that define Mr. Ghosh's works.

"Hosting Mr. Amitav Ghosh has been an absolute honour for us at Starmark. His unmatched storytelling and ability to weave critical global themes into his works establish him as a true literary icon. We are delighted to have provided a platform for readers to engage with such a distinguished author, making this event a remarkable celebration of literature and environmental awareness," said **Mr. Gautam Jatia, CEO, Starmark**.

Published by **HarperCollins India**, *Wild Fictions* is an evocative exploration of storytelling on subjects that have obsessed the author over the past twenty-five years. It merges critical environmental discourse with human lives, travel, and discoveries. It invites readers to rethink their relationship with nature and the collective responsibility to address climate challenges.

#### About Starmark

Set-up in 1999, Starmark is owned by Eastern India's leading business house, Emami Group. Initially promoted in collaboration with Landmark, Starmark became an Emami Group company when it was merged with Emami Frank Ross Ltd, a group company of Emami, in 2007. Starmark believes in weaving magic into the life of every customer who steps into the warm and inviting ambience of its reader-friendly stores. With the latest retail management software, trained customer-friendly personnel at each outlet, reader-friendly ambience, ample seating arrangement and easy-to-navigate store layout, Starmark offers a unique browsing pleasure to each visitor. While the flagship store is located at South City Mall in Kolkata, Starmark also has four other outlets in the city at Quest Mall, Mani Square Mall, City Centre I & City Centre II.

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