



Press Release

## Football Legend Lothar Matthäus Visits Kolkata To Promote Bengal Super League

**Kolkata, 16<sup>th</sup> November, 2025:** Legendary FIFA World Cup-winning captain and global football icon, **Mr Lothar Matthäus**, visited **Kolkata** as the **Official Ambassador** of the **Bengal Super League (BSL)**, an ambitious and professionally structured football initiative spearheaded by **Shrachi Sports**.

As part of his visit, **Mr Lothar Matthäus** participated in a special interactive event titled "**Masterclass with Lothar Matthäus**", held at **South City International School**. The session was attended by prominent dignitaries including **Ms Barbara Voss, Consul General of Germany**, **Mr Ravi Todi, Director, South City International School**, **Mr Bavesh Janavlekar, Business Head, Zee Sports** and **Mr Tamal Ghosal, Chairman, Shrachi Sports**. Around 150 students from over ten reputed schools attended the event, where the football legend conducted a short session, shared insights from his illustrious career and demonstrated select techniques and football skills.

"The Bengal Super League is a remarkable initiative that has the potential to redefine football in Bengal and inspire a new generation of players. Bengal has always had a deep love for the game and with the right structure, investment and vision, that passion can once again make this region a powerhouse of Indian football. I am honoured to be part of this journey with Shrachi Sports and look forward to seeing Bengal football rise to the level it truly deserves." said **Mr Lothar Matthäus, Official Ambassador, Bengal Super League (BSL)**.

"We are privileged to host a football icon of Mr Matthäus's stature. His presence in Kolkata will not only inspire aspiring footballers but will also strengthen our collective vision of taking Bengal football to the next level through the Bengal Super League." said **Mr Rahul Todi, Managing Director, Shrachi Group**.

In addition to the school engagement, a **charity dinner** was organized in honour of **Lothar Matthäus**, where **signed jerseys** and **exclusive memorabilia** from the football star were auctioned. The event, which hosted approximately 300 distinguished guests, raised funds to support grassroots football development initiatives in Bengal.

The **Bengal Super League**, conceptualized and organized by **Shrachi Sports**, represents a major step towards revitalizing Bengal's football ecosystem. The inaugural season is scheduled to commence on the **second week of December**, featuring eight participating teams from across the state. Matches will be conducted at leading venues and are expected to attract wide public and media attention.

Additionally, Shrachi Sports' partnership with Z Sports marks a significant step forward in making Bengal's football ecosystem more accessible and engaging for audiences everywhere. Under this collaboration, all **Bengal Super League** matches will be **telecast LIVE exclusively on Zee Bangla Sonar** and **streamed LIVE on ZEE5**, ensuring that fans can catch every thrilling moment anytime and anywhere.



“Zee Bangla Sonar is a one-of-its-kind General Entertainment Channel for Bengali-speaking audiences across India which blends fiction, non-fiction, films and new formats like telecasting LIVE sporting events. The Bengal Super League is new with vast potential and matches the very ethos of Zee BanglaSonar with its vibe, vigour and vibrancy. With BSL matches telecast on Zee Bangla Sonar and streamed on ZEE5, we will be able to reach a much larger audience in West Bengal and beyond,” said **Mr Jalaluddin Mondal, Chief Channel Officer, Zee BanglaSonar & Zee Biskep.**

The Bengal Super League will feature some of the state’s most dynamic and competitive teams, each representing the rich footballing spirit of their respective regions. Among the participating clubs are **Kopa Tigers Birbhum, Sunderban Bengal Auto FC, North Bengal United FC, North 24 Parganas FC, FC Medinipur, JHR Royal City FC, Howrah - Hooghly Warriors and Bhadreshwar Burdwan Blasters.**

The Bengal Super League will be celebrating the region’s sporting spirit while propelling it toward a future defined by opportunity, professionalism and international collaboration.

#### **About Shrachi Sports**

Shrachi Sports is the dedicated sports arm of the Shrachi Group, one of India’s most trusted and diversified conglomerates with a legacy spanning nearly six decades. With ventures across professional leagues, franchise teams, grassroots academies and digital broadcasting, Shrachi Sports is shaping one of India’s most dynamic and inclusive sporting ecosystems. Through its integrated approach, it continues to strengthen Bengal’s position as a vibrant hub for sport while contributing to the wider national landscape.

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