



Press Release

Luxury Living Inaugurate Their First Showroom In Durgapur

Kolkata, 22nd November, 2025: Luxury Living, one of Eastern India's fastest-growing and most admired furniture brands, has inaugurated its first-ever store in Durgapur. Located at Bengal Ambuja, City Centre, the new outlet becomes Luxury Living's fifth showroom in the state, joining its established and successful locations in Baruipur, Patuli, Behala and Chinar Park.

The expansive 9,000 sq ft store was unveiled in the presence of celebrated **Actors, Ms Idhika Paul, Ms Debolina Dutta, Ms Darshana Banik and Ms Sreetama Bhattacharya**, who graced the occasion and added star appeal to the launch event. The inauguration was also attended by **Ms Tushi Roy & Ms Anindita Sengupta, Directors, Luxury Living, along with Mr Samrat Roy, Manager, Luxury Living.**

Since the establishment of its first store in 2020, Luxury Living has steadily grown to become a trusted name in the furniture industry, offering contemporary, durable and affordable furniture across multiple locations. With the opening of its fifth showroom, the brand continues to deliver on its vision of making luxury accessible to all. By March, 2026 Luxury Living is set to further expand with two additional stores coming up in Sreerampore and Howrah, reflecting the company's strong growth strategy and increasing customer demand.

"Luxury Living was founded with a mission to bring premium-quality, stylish and long-lasting furniture within the reach of every household. Our new Durgapur showroom is a reflection of our commitment to quality, affordability and customer satisfaction. We look forward to serving a dynamic and diverse customer base in this region as we continue to expand across West Bengal." said **Ms Anindita Sengupta, Director, Luxury Living.**

The Durgapur showroom offers an extensive range of home and office furniture, giving customers a comprehensive one-stop furnishing solution. The collection includes bedroom furniture, wardrobes, dressing tables, sofa sets, centre tables, dining tables and TV units, along with an array of office essentials such as desks, work chairs, computer tables, file cabinets and more. With product prices starting at ₹10,000 and going up to ₹2.5 lakh, the store caters to a wide audience, from young adults setting up their first homes to older customers seeking stylish and comfortable furniture upgrades.

With this new launch, Luxury Living strengthens its position as a trendsetter in Eastern India's premium furniture landscape. The brand remains committed to blending innovation with elegance and offering thoughtfully crafted designs that reflect the evolving needs of modern living.

For further Information please contact:

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