



Press Release

Tridhara Sammilani To Host The Second Edition Of 'Emami Tridhara 21K' Marathon

— The Marathon Will Be Held on 4th January, 2026 —

Kolkata, 8th December, 2025: Tridhara Sammilani, one of the city's most renowned clubs known for its iconic Durga Puja and impactful CSR initiatives, today, announced the commencement of the second edition of the **Emami Tridhara 21K Marathon**. Scheduled for **4th January, 2026**, the much-awaited second edition aims to bring together runners from across the city and beyond for a spirited and enriching marathon experience.

The announcement press conference, was attended by **Mr Debasish Kumar, Hon'ble MLA, Rashbehari Constituency, Dr Nitesh Kumar, CEO & Managing Director, Emami Realty Limited, Mr Amlan Basu, President, Tridhara Sammilani. Eminent footballers, Mr José Ramirez Barreto and Mr Alvito D'Cunha** along with **actor, Mr Anindya Chatterjee**, were also present. Together, they unveiled the official jersey for the event.

Mr José Ramirez Barreto and **Mr Alvito D'Cunha** have also been named the official brand ambassadors for the Emami Tridhara 21K Marathon 2025.

As part of its broader commitment to community welfare, Tridhara Sammilani has undertaken a strategic initiative to establish a state-of-the-art diagnostic centre in South Kolkata, designed to provide critical diagnostic services including MRI and CT scans to underserved populations. To support this mission, the annual Tridhara 21K Marathon was conceptualised as the flagship fundraising and engagement platform.

The marathon will feature **four categories - 21K, 10K, 5K & 3K** designed to cater to professional runners as well as amateur fitness enthusiasts. With an estimated turnout of **5000 participants**, this edition is set to mark a significant milestone in Kolkata's running calendar.

"The second edition of the Emami Tridhara Marathon is a dream come true for us as we strive to promote fitness and camaraderie in the city. This event is set to become a landmark in the city's sporting atlas with carefully curated routes, exceptional arrangements and enthusiastic participation. We invite runners of all levels to join us for an unforgettable experience," said **Mr Debasish Kumar, Hon'ble MLA, Rashbehari Constituency**, on behalf of Tridhara Sammilani.

"Emami is proud to once again partner with Tridhara Sammilani for the second edition of this marathon, which reflects our shared commitment to fostering a healthier and more active community. Emami has always promoted wellness and healthier living, with a proud legacy of supporting sports in various forms. Events such as the Emami Tridhara 21K Marathon reflect our belief in inspiring people of all ages to make fitness a way of life. We are delighted to support an initiative that not only promotes well-being but also strengthens the spirit of togetherness in Kolkata", said **Dr Nitesh Kumar, CEO and Managing Director, Emami Realty Limited**.



Route Details

Each route has been thoughtfully curated to offer a scenic, safe and seamless running experience.

21K, 10K & 5K: Start- Deshapriya Park - Sarat Bose Road - Left onto Dr Meghnad Saha Sarani-Golpark.- Gariahat Flyover (straight) - Cross Ballygunge Phari- Syed Amir Ali Avenue Left onto Nasiruddin Road - AJC Bose Road Flyover (South Flank) - Right to Hospital Road - Lover's Lane - K.P Road, Red Road - Kingsway (U-Turn) - Red Road - K.P. Road - Lover's Lane Hospital Road - AJC Bose Road (South Flank) - U Turn Beckbagan Crossing - Left onto Ballygunge Circular Road - Left onto Gurusaday Road - Right turn onto Syed Amir Ali Avenue - Ballygunge Phari - Under Gariahat Flyover - Right turn at Gariahat Crossing - Deshapriya Park (Finish)

3K: Deshapriya Park – Sarat Bose Road – Left onto Dr Meghnad Saha Sarani – Golpark – Purna Das Road - Triangular Park (Right) – Rashbehari Avenue (Left) Deshpriya Park (Finish)

Race Day Timings

21K: 5:00 am

10K: 5:30 am

5K: 6:00 am

3K: 6:15 am

Special Features and Arrangements

The event includes extensive arrangements to ensure an enjoyable experience for all runners like:

- Zumba warm-up session
- Professionally timed races using RFID technology
- Finisher's medals and T-shirts for all participants
- Dedicated pacers for 10K and 21K runners
- Water, fruits and post-run refreshment boxes

Comprehensive Medical Support

Safety remains a top priority, supported by:

- Emergency clinic at the holding area
- ICU ambulances stationed along the route
- First-aid facilities at all water stations
- Bike volunteers providing mobile medical assistance
- Emami Tridhara 21K Marathon invites runners and fitness enthusiasts to join the journey as the marathon takes strides toward building a healthier and happier community.

For further information please contact:

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