



Press Release

Get Set Learn Launches Young Pioneers Programme At The Future Ready Conclave In Kolkata

- **Programme Integrates Entrepreneurship, STEM, And Future-Ready Skills Aligned With 21st - Century Learning**

Kolkata, 16th January, 2026: **Get Set Learn**, a future-skills-focused learning start-up backed by the Arvind Mafatlal Group, announces the launch of the **Young Pioneers Programme** at the **Future Ready Conclave, Kolkata**, the city's largest skills-focused educators' conference ever held. **Young Pioneers Programme** is a comprehensive three-year immersive learning programme co-created by **Get Set Learn** and **Cambridge University Press & Assessment**, designed to cultivate an entrepreneurial mind-set in young learners.

Positioned as India's premier STEM and future-skills event, the **Future Ready Conclave** brought together educators, school leaders and academic experts to explore innovative approaches to education. Designed to empower educators with tools, insights, and strategies to prepare students for a rapidly evolving world, the conclave placed strong emphasis on the integration of artificial intelligence, robotics, design thinking and entrepreneurship into modern curricula. The unveiling of the **Young Pioneers Programme** marked a key highlight of the conclave.

The Kolkata Chapter of Young Pioneers Programme, a flagship entrepreneurship education initiative, was introduced to inspire innovation, curiosity, and real-world problem-solving among school students, while seamlessly augmenting existing school curricula with immersive, future-ready learning experiences.

The launch was attended by **Mr John Bagul, Principal Director IEM Public Schools, Ms Keya Sinha, Academic Director National Gems Higher Secondary School, Ms Priyanka Mukherjee – Academic Head, Narayana GROUP of Schools, West Bengal, Ms Meghna Ghosal, Principal, Aditya Academy Senior Secondary School, Ms Sankhasubha Roy, Principal, AG Church High School, Mr Pratik Ghosh Dastidar, President, Sales, Get Set Learn, Get Set Learn, Ms. Shubhra Rishi, President – Marketing & Head of Impact Initiatives, Get Set Learn & Mr. Sumit Majumdar, SVP - Product & Academics, Get Set Learn**. The panel collectively underscored the importance of embedding entrepreneurship education within school learning frameworks to better prepare students for future challenges.

The programme offers end-to-end support, including teacher training, specially curated coursebooks, expert-led masterclasses, phased mentorship, intra-school and inter-school jury rounds, and a final Launchpad that transforms student ideas into actionable solutions. The Programme follows a structured three-tier progression - **Beginner, Intermediate** and **Advanced** delivered over a three-year learning journey. The curriculum will introduce students to essential entrepreneurship fundamentals such as the **SMART model, SWOT analysis, business planning concepts** and **other foundational tools critical to developing an entrepreneurial outlook**.

"The Young Pioneers Programme is designed to nurture an entrepreneurial mindset at an early stage by combining structured learning with real-world application. Launching this initiative at the **Future Ready Conclave**, Kolkata's largest skills-focused educators' conference, underscores our commitment to working closely with educators to build future-ready learning ecosystems that empower students to think creatively, act decisively, and lead with purpose in an increasingly dynamic world", said **Mr Ameet Zaverii, CEO, Get Set Learn**.



"At Get Set Learn, we believe the future belongs to young minds who can think critically, innovate boldly, and solve real-world problems with confidence. Launching the Young Pioneers Programme at the Future Ready Conclave in Kolkata represents a significant milestone in our mission to embed entrepreneurial thinking early in a student's learning journey," said **Mr Pratik Ghosh Dastidar, President - Sales, Get Set Learn.**

The launch of the Young Pioneers Programme – Kolkata Chapter at the Future Ready Conclave highlighted the growing importance of skill-based, experiential education and demonstrated how strategic collaborations are shaping future-ready classrooms across India.

About Get Set Learn

Get Set Learn is a future-skills learning startup backed by the Arvind Mafatlal Group. Co-founded by Priyavrata Mafatlal and Ameet Zaverii, GSL is dedicated to preparing over 300 million K-12 students in India for a rapidly evolving world by equipping them with essential 21st-century skills through engaging, experiential learning platforms. For more information, visit www.getsetlearn.info.

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