



Press Release

## **Luxury Living Expands Presence In West Bengal With The Opening Of Its 7<sup>th</sup> Showroom In Kanchrapara**

**- Actress Srabonti Chatterjee, Ms Rajnandini Paul & Sreetama Bhattacharjee Inaugurated The New Showroom -**

**Kanchrapara, 7<sup>th</sup> February, 2026:** **Luxury Living**, one of Eastern India's fastest growing and most admired furniture brands, marked a significant milestone with the inauguration of its newest showroom in **Kanchrapara**. With this launch, the brand now boasts off seven showrooms across West Bengal, complementing its existing outlets in **Baruipur, Patuli, Behala, Chinar Park, Durgapur and Sreerampore**.

Spread across an expansive 10,000 sq. ft, the new Kanchrapara showroom was inaugurated by celebrated actresses **Ms Srabonti Chatterjee, Ms Rajnandini Paul & Sreetama Bhattacharjee** added glamour and star appeal to the occasion. **Ms Tushi Roy** and **Ms Anindita Sengupta, Directors, Luxury Living** along with **Mr Samrat Roy, Manager, Luxury Living** also present for the occasion.

Since the opening of its first store in 2020, Luxury Living has steadily emerged as a trusted name in the furniture retail space, known for offering contemporary, durable, and affordable furniture solutions. With the launch of its seventh showroom, the brand continues to reinforce its vision of making premium-quality furniture accessible to a wider audience. Luxury Living has already opened six outlets across West Bengal. Looking ahead, the brand plans to further expand its presence with two additional showrooms in Howrah and Midnapore by March 2026, reflecting strong customer demand and a robust growth strategy.

*“Luxury Living was founded with the mission of bringing premium-quality, stylish and long-lasting furniture within the reach of every household. The opening of our Kanchrapara showroom underscores our commitment to quality, affordability and customer satisfaction. We look forward to serving customers in this region as we continue to expand across West Bengal”, said, Ms Anindita Sengupta, Director, Luxury Living.*

The Kanchrapara showroom offers an extensive range of home and office furniture, positioning itself as a one-stop destination for complete furnishing solutions. The collection includes bedroom furniture, wardrobes, dressing tables, sofa sets, centre tables, dining tables and TV units, along with office essentials such as desks, work chairs, computer tables and file cabinets. With prices starting at ₹10,000 and going up to ₹2.5 lakh, the showroom caters to a wide demographic—from young professionals setting up their first homes to families seeking elegant and comfortable upgrades. Enhancing customer convenience, the showroom promises 48-hour delivery with free delivery across West Bengal, along with all-India finance options to make premium furniture more accessible. Every purchase comes with an assured gift, which may include exciting options such as an LED TV, microwave oven, induction cooktop, air conditioner or smartwatch, adding extra value to the shopping experience. Backed by a 5-year replacement guarantee, Luxury Living ensures long-term quality and customer confidence.

With this latest launch, Luxury Living further strengthens its position as a trendsetter in Eastern India's premium furniture market, continuing to blend innovation, elegance and functionality to meet the evolving needs of modern lifestyles.

**For further information, please contact:**

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