



Press Release

Travelixia Presents Biswarupe Baisakhi To Celebrate The Joyous Occasion Of Poila Baisakh

Kolkata, 16th April, 2026: Bengal and its people bears a deep connection with impressive delicacies and enriching travel to destinations which fulfils their heart and soul. To celebrate the auspicious occasion of Poila Baisakh, **Travelixia**, one of the reputed Travel & Tour organisation of the region today hosted an engaging Travel Fair and a gala Baisakhi Adda Session which embraced together thousands of travel enthusiasts and leading industry partners for a vibrant celebration of exploration and discovery. The occasion was graced by eminent Bengali actor **Mr. Abir Chatterjee**, the **Brand Ambassador** of **Travelixia**, along with **Ms. Saswati Ghosh**, **Proprietor, Travelixia**.

“Bengalis have always been compassionate towards travel and adda. On the pious occasion of this Poila Baisakh, give wings to all your wishes to experience new adventures in life. Biswarupe Baisakhi is an unique initiative that not only celebrates our roots but also inspires people to discover new destinations and experiences with their loved ones. My heartfelt wishes to everyone for a joyous and memorable Poila Baisakh,” said the actor, **Mr. Abir Chatterjee**.

“The occasion of Poila Baisakh brings new hope and aspirations for the Bengalis. Every year, with this particular day the people of Bengal embarks on new journey of their life. To celebrate this divine occasion we have come for the Travel bugs with a new and exciting Travel fair, Biswarupe Baisakh. At Travelixia, our mission has always been to make travel more accessible and meaningful for everyone. This Travel Fair embodies that vision, a space where people can engage with new destinations, ideas, and possibilities. We look forward to welcoming travellers and partners as we embark on an exciting journey ahead,” said **Ms. Saswati Ghosh**, **Proprietor, Travelixia**.

In the talk session with audience the actor, **Abir Chatterjee** shared about his nostalgia with the celebration of Poila Baisakh and his thought on how exploring unseen places around the world enriches the human mind with knowledge, happiness and empowers the human body with optimistic energy.

Travel connoisseurs from the different corners of the city attended the fair. Exciting Luck Draw contest sessions were also conducted at intervals, and the winners were recognised with overwhelming offers and gift hampers to encourage a successful trip to their desired places.

The travel extravaganza celebrated a day filled with wanderlust and excitement, truly embodying Travelixia’s motto of *‘Bringing the World Closer to You’*.

The success of the event further reinforces Travelixia’s commitment to inspiring meaningful travel experiences for every explorer.

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