



Press Release

Eden Realty Group Unveils Eden Devprayag Scale Model alongside Bengal's First Unreal Engine-Powered Immersive VR Experience

Kolkata, 10th May 2026: Eden Realty Group unveiled Eden Devprayag, its first premium river-crafted luxury residential development in Kolkata, through an exclusive experiential showcase featuring a detailed scale model. The unveiling was further elevated through Bengal's first UNREAL Engine-powered immersive Virtual Reality experience in the real estate sector, offering guests a remarkably lifelike and cinematic walkthrough of the project. With highly realistic visuals, spatial detailing and immersive storytelling, the experience introduced a new benchmark in experiential real estate presentations, allowing attendees to engage with the architecture, landscapes and lifestyle vision of Eden Devprayag in extraordinary detail.

The Eden Devprayag scale model was unveiled by **Mr. Sachchidanand Rai** - the Chairman of Eden Realty Group. **Mr. Arya Sumant, Managing Director, Eden Realty Group**, and **Mr. Kumar Satyaki**, Joint Managing Director, Eden Realty Group were also present on this occasion.

Encapsulating the essence of the project, **Mr. Sachchidanand Rai, Chairman, Eden Realty Group** said, "For us, Eden Devprayag is not merely a residential development, but a reflection of the timeless values of Sanatan Dharma, where nature, spirituality and human life exist in harmony. Inspired by the sacred journey of Maa Ganga, the project has been envisioned as a serene riverside living experience that combines modern luxury with cultural and spiritual consciousness."

Spread across an expansive 4.5-acre landscaped podium, the project's design draws inspiration from the journey and origin of the Ganga. The landscape planning was conceptualised from the perspective of viewing Kolkata from across the river, shaping the overall imagination and character of the development.

Highlighting the role of the project in the Group's broader strategy, **Mr. Arya Sumant, Managing Director, Eden Realty Group** said, "Eden Devprayag is part of our larger vision to transform the riverfront landscape of Kolkata and Howrah through premium residential, bungalow, hospitality and commercial developments. As the first project in this series, Eden Devprayag is envisioned as Kolkata's most luxurious riverfront address, complemented by the city's first riverside five-star hotel and a Banaras-style Ganga Ghat."

The evening also featured a specially curated Ghat Tour inspired by Kolkata's riverfront heritage, accompanied by live instrumental performances and soulful Bhajan sessions that reflected the serene and cultural spirit of Eden Devprayag.



Speaking on the occasion, **Mr. Kumar Satyaki, Joint Managing Director, Eden Realty Group** said, “Eden Devprayag has been envisioned as a landmark river-crafted luxury development that seamlessly blends architecture, landscape, culture and technology. Through the scale model and Bengal’s first Unreal Engine powered immersive Virtual Reality experience, we wanted guests to experience the project beyond traditional presentations and connect deeply with its river-inspired design philosophy and lifestyle vision. Every aspect of the development has been thoughtfully curated to create a refined and tranquil living experience inspired by the timeless essence of the Ganga.”

Strategically located just 12 minutes from Victoria Memorial, Eden Devprayag combines riverside tranquillity with seamless connectivity to central Kolkata. It is the city’s only residential development with the Ganga flowing to its south.

The project features a 1.85 lakh sq. ft. river-inspired landscaped podium, a professionally managed 75,000 sq. ft. podium club and a terrace club with an infinity swimming pool. Residents will also enjoy access to a Banaras-style Ganga Ghat and panoramic 270-degree views of the river and Kolkata skyline.

The terrace level has been designed as a holistic lifestyle zone with sunrise and sunset viewing decks, yoga lawns, meditation spaces, social lounges and dedicated seating areas for senior citizens. Extensive greenery across multiple levels is expected to enhance air quality and create a cooler ambient environment within the development.

With Eden Devprayag, Eden Realty Group aims to redefine premium living in Kolkata by combining contemporary luxury with design inspirations rooted in heritage, nature and riverfront living.

About Eden Realty Group

Established in 2003, Eden Realty Group focuses on creating thoughtfully designed developments centred on customer well-being and long-term value. With over 7.1 million sq. ft. delivered, 6.5 million sq. ft. under construction and more than 7,900 happy families, the Group continues to build vibrant communities guided by its belief that happiness is the true measure of success.

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