



Press Release

West Bengal Motion Picture Artists' Forum Partners With Frank Ross Pharmacy For "Frank Ross Uttam Suvidha Card" Initiative

Kolkata, 14th May, 2026: In a significant initiative dedicated to the welfare and well-being of the artist community of West Bengal, the **West Bengal Motion Picture Artists' Forum** is set to formalize a special collaboration with **Frank Ross Pharmacy**, a part of the **Emami Group**. Icon actor and superstar **Mr Prosenjit Chatterjee** launched the very special **Frank Ross Uttam Suvidha Card** for all the esteemed members and employees of the organization in the presence of the key members from the Forum and **Mr Gautam Jatia**, **Managing Director, Frank Ross Pharmacy**.

As part of this collaboration, members of the **West Bengal Motion Picture Artists' Forum** and their families will be able to avail special healthcare benefits and services across **Frank Ross Pharmacy** outlets throughout West Bengal. The initiative has been conceptualized with the aim of promoting health awareness, ensuring easier access to healthcare support, and extending wellness-oriented services to members of the artistic fraternity.

As part of the CSR initiative, **Frank Ross Pharmacy** will also provide Rs 30,000 for members of the **West Bengal Motion Picture Artists' Forum** requiring healthcare assistance.

"The well-being of our artists and their families have always remained as one of our foremost priorities. Through this meaningful association with Frank Ross Pharmacy, we hope to create a dependable healthcare support system for our members while also honouring the timeless legacy of Mahanayak Uttam Kumar during his birth centenary year", said **Mr Shantilal Mukherjee, General Secretary, West Bengal Motion Picture Artists' Forum**.

"Frank Ross Pharmacy continues to set benchmarks in the healthcare retail sector with its unwavering focus on customer satisfaction and innovation. We are very happy to collaborate with the West Bengal Motion Picture Artists' Forum on the 100th birth centenary celebrations of Mahanayak Uttam Kumar. This Frank Ross Uttam Suvidha Card will help the Artists' Forum on their journey to health and wellness, with Frank Ross as their health partner", said **Mr Gautam Jatia, MD of Frank Ross Pharmacy**.

Members and employees can avail an array of exclusive benefits from Frank Ross Pharmacy which are as follows:

- 1) 20% discounts on medicines and 17% discount on Insulin & DPCO items
- 2) Upto 50% discounts on branded generic medicines
- 3) Special Monthly Offers on FMCG and Rosscare products
- 4) 20% discounts on all routine & individual pathology tests
- 5) Special discounts on Health packages
- 6) Special discounts on radiology from time to time
- 7) Special Health Check Up Camps
- 8) Home delivery service available

Members have to present this card at any Frank Ross stores and can avail the benefits. For Home Delivery & Pathology services members can dial the Call Centre Number 033 6666 6666 or download and order from **Frank Ross Health App**. For Pathology services members can download and order from **Frank Ross Citywide Lab**.

The collaboration can also be seen as a tribute initiative during the 100th birth centenary celebrations of



the legend, Uttam Kumar. The specially introduced “**Frank Ross Uttam Suvidha Card**” will serve as a dedicated health and wellness support programme for members of the Artists’ Forum.

About Frank Ross Pharmacy:

Frank Ross Pharmacy, a pioneer in the Indian healthcare retail industry, is committed to providing a wide range of high-quality pharmaceutical, non-pharmaceutical, and OTC products. With a legacy of trust and excellence, Frank Ross Pharmacy continually strives to meet the evolving needs of its customers through innovation and expansion. With a rich history of evolution of the company since 1906, Frank Ross has crafted a niche in the fields of pharma and healthcare products. With over 350 well-operated pharmacy outlets throughout the country, the company has paved its way into a full-swing e-commerce pharmacy, currently running in Kolkata and nearby districts.

Apart from just pharma the company also deal in several categories including medical devices, personal care, baby care, health food and drinks, sexual wellness, ayurvedic, herbal and natural products.

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