

Press Release

Blooperhouse Studios Launches Dolby Atmos Studio At Offbeat, Setting A New Benchmark In Immersive Sound

Kolkata, 16th May, 2026: BlooperHouse Studios announced the launch of its state-of-the-art **Dolby Atmos 7.2.4 studio** at **Offbeat**, marking a significant milestone in its 15-year legacy of audio excellence. As one of the most advanced immersive audio facilities in Eastern India, the studio introduces a new benchmark in cinematic and spatial sound production for musicians, filmmakers, content creators, and brands.

Designed to deliver exceptional sonic precision and depth, the facility features a **Dolby-calibrated Atmos system, advanced acoustic engineering achieving up to 99.9% NRC, and Antelope Orion Studio Synergy Core converters with Mastering-Grade Clocking** for superior clarity, imaging, and transparency.

The studio also houses a dedicated dubbing and foley suite complete with a professionally designed foley pit, alongside a premium vocal recording chain featuring the **Neumann U87, Warm Audio WA73-EQ, and Antelope conversion systems** — enabling rich, detailed, and high-fidelity recordings across music, film, and post-production workflows.

“BlooperHouse Studios, with its 15-year legacy, has consistently stood for enabling independent creators and young talent with access to the latest in sound and production technology. The launch of this Dolby Atmos 7.2.4 studio at Offbeat marks a natural evolution of that vision—bringing world-class immersive sound to Kolkata and empowering a new generation of creators to think beyond formats, collaborate globally, and transform ideas into deeply experiential storytelling” said **Mr Meghdut Roychowdhury, Chief Innovation Officer & Executive Director, Techno India Group.**

“The launch of this Dolby Atmos 7.2.4 studio marks an important milestone for the professional audio community in Eastern India. By integrating Neumann’s reference-class monitoring ecosystem, BlooperHouse Studios creates an environment where artists, producers, and engineers can experience immersive audio with exceptional precision, depth, and translation confidence. Equipped with Neumann’s premium studio monitoring solutions, this facility represents a significant investment in high-precision audio production and critical listening standards. We believe this studio will play a meaningful role in nurturing creative excellence and expanding the immersive audio ecosystem across the region. Neumann is proud to support BlooperHouse Studios in shaping the future of immersive audio creation in India” said **Mr Hrishikesh Pingle, Business Head, Sennheiser & Neumann India**

Built for modern creators and evolving industry demands, BlooperHouse Studios continues its journey at the intersection of technology and creative expression, offering an environment engineered for immersive storytelling and elevated sound experiences.



About BlooperHouse Studios

BlooperHouse Studios is an audio production studio with a 15-year legacy in music, film, and commercial sound production. Known for its commitment to creative excellence and technological innovation, the studio continues to empower artists, filmmakers, and brands through world-class sound experiences and immersive audio solutions.

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