



Press Release

## Captain Steel Launch E-Square 2026 To Honour India's Leading Engineers & Architects

**Bhubaneshwar, 28<sup>th</sup> May, 2026:** Captain Steel India Ltd, India's trusted TMT Rebar Expert, have launched **E-Square 2026**, an exclusive initiative dedicated to celebrating the elite engineers and architects who are shaping stronger homes and infrastructure across the country. Built on the philosophy that when expertise meets excellence, strength becomes exponential, E-Square stands as a unique platform where the TMT Rebar Expert meets the Construction Experts.

Top management of Captain Steel has emphasised that strong structures are built not only with superior products but also through the expertise and dedication of engineers and architects who bring every vision to life. E-Square is our way of recognising and celebrating these professionals who form the true strength behind modern infrastructure and homes. This initiative reflects Captain Steel's continued commitment towards building meaningful relationships with the construction fraternity.

E-Square 2026 was unveiled through a grand felicitation and celebratory evening that brought together more than 350 leading engineers and architects from the Bandhan community. The event placed the spotlight firmly on the experts themselves, serving as a heartfelt tribute to the professionals who continue to play a significant role in shaping India's construction landscape.

Adding extraordinary significance to the celebration was the presence of Captain Steel's Brand Ambassador, the legendary cricketer and former Captain of the Indian cricket team, **Mr Sourav Ganguly**. His motivational address and engaging one-on-one interaction with the gathered professionals created a truly memorable and larger-than-life experience. Drawing parallels between leadership, teamwork, and performance, Sourav Ganguly's presence perfectly reflected Captain Steel's belief in championing its community with the same passion and commitment that he once brought to Indian cricket.

The evening recognised and honoured outstanding contributions through special awards and accolades, celebrating excellence, innovation and commitment within the engineering and architectural fraternity. The event witnessed the presence of the senior leadership team of Captain Steel India Ltd along with distinguished engineers, architects and esteemed channel partners from across the country.

Through E-Square, Captain Steel aims to create a long-term platform that fosters collaboration, recognition, and engagement with the country's leading construction experts. The initiative further reinforces the brand's larger vision of contributing towards stronger homes, stronger infrastructure, and a stronger nation.

### **About Captain Steel India Limited:**

Captain Steel India Limited is India's rapidly advancing steel manufacturer, celebrated for its pioneering innovation in fusion bonded epoxy coated reinforcement bars (FBE) for construction.

### **For further information please contact:**

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