

Press Release

Urban Growth Sparks New Conversation On Human and Snake Coexistence

- Jain Group Organises A Seminar On “Coexisting With Snakes In Urban Spaces” To Address The Concern Related To Human - Snake Conflict In Rajarhat -

Kolkata, 5th July 2026, 2026: Jain Group, one of the leading real estate developers of the city, organized a seminar titled “**Coexisting With Snakes In Urban Spaces**” to address the growing faceoff between urban communities and reptiles caused by rapid urbanization in emerging residential regions. The initiative was designed to address and promote awareness-driven coexistence, encourage responsible urban living and foster a deeper understanding of human - reptile relationships in rapidly developing cities.

The seminar was graced by **Chief Guest, Dr Dhriti Banerjee**, Director ZSI; **Guest of Honour Shri Tarun Jyoti Tewari**, MLA, Rajarhat Gopalpur, Government of West Bengal. Key speakers included **Dr Dhriti Banerjee**, Director ZSI; **Mr Ardhendu Das Mahapatra**, PhD Scholar (UGC-SRF), Reptilia Section, FPS building, ZSI; **Mr Biswajit Roy Chowdhury**, Nature & Wildlife Conservationist; **Mr Saurabh Ray**, Founder, MONOSHA Biotech, Snake Research Institute; **Ms Neha Garodia**, Co-Founder, MONOSHA Biotech, Snake Research Institute; **Mr Shrayans Jain**, Vice Chairman, Jain Group; **Mr Rishi Jain**, Managing Director, Jain Group & **Mr Shiladitya Chaudhury**, Foodpreneur & Nature & Wildlife Conservationist. Together, they addressed on how humans and snakes can coexist and avoid conflicts in urban spaces.

The seminar featured expert discussions on wildlife protection, urban governance, community participation and ecological resilience. The inaugural session, themed “**Living In Harmony with Nature**”, set the foundation for conversations on integrating ecological responsibility into urban growth models. A live demonstration session also provided practical guidance on safe practices during snake encounters, empowering citizens with knowledge and preparedness. Scientific sessions addressed myths, facts and behavioural understanding of snakes, helping to replace fear with awareness and promoting informed coexistence. The launch of public awareness materials further strengthened community engagement and long-term impact.

“As cities expand, encounters with animals are becoming an urban reality. This seminar was organised to create informed, calm and prepared communities that know how to respond responsibly to such situations. Education is essential in preventing conflict and ensuring safety for both people and snakes. Our focus is on shaping urban environments where development is thoughtful, inclusive and in harmony with the natural systems around us”, said **Mr Rishi Jain, Managing Director, Jain Group**.

“Rapid urbanization has made human-snake interactions an emerging reality in developing urban regions such as Rajarhat. Through this initiative, we aim to replace fear with awareness and preparedness. The launch of the awareness sticker, along with a QR-enabled information platform featuring snakebite do's and don'ts and an emergency helpline number, is a step towards equipping communities with the right knowledge and timely support. Coexistence is possible when citizens are informed, responsible and connected to the right resources”, said **Mr Shiladitya Chaudhury, Foodpreneur & Nature Conservationist**.

The seminar created a platform for the experts, conservationists and industry leaders, enabling meaningful interaction on biodiversity conservation while focusing on building sustainable and



ecologically balanced urban development. The seminar further highlighted on how informed communities, responsible governance and collaborative action could reduce conflict, improve safety and create balanced urban ecosystems.

Through this initiative, Jain Group strengthens their commitment in building environmentally conscious urban communities. “**Coexisting with Snakes in Urban Spaces**” emerged not merely as a seminar, but as a platform for dialogue, education and action, driving cities toward a future where development and nature grew together in balance.

About Jain Group

Jain Group is a leading real estate and infrastructure development group in West Bengal, known for its commitment to sustainable, community-focused urban development. With a vision rooted in responsible growth and long-term value creation, the Group has played a significant role in shaping modern residential and commercial spaces across the region. Through initiatives that integrate sustainability, social responsibility and innovation, the Jain Group has continued to contribute to building cities that are progressive, inclusive and environmentally conscious.

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