



Press Release

Anil Balaji Steel Unveils Future Roadmap And Outlines ₹200 Crores Investment Plan For Expansion

- **Targets ₹500 Crore Turnover By 2030**
- **Plans To Take SME IPO Route Within The Next Three Years**
- **Announces Actor, Abir Chatterjee As Brand Ambassador**
- **Launches Fabrica, A New Initiative Focused On Functional Steel Solutions**

Kolkata, 21st August, 2026: Anil Balaji Steel (ABS) unveiled its roadmap for the future as the company marked five decades of growth, progress and expansion. ABS has plans to invest **₹200 crores** towards expanding its business in the domestic market and achieve a turnover of over **₹500 crores** by **2030**. The company has signed renowned actor **Mr Abir Chatterjee** as their brand ambassador.

Mr. Anil Kumar Agarwal, Founder & Chairman, Anil Balaji Steel, Mr Virendra Agarwal, CEO, Anil Balaji Steel, Mr. Vivek Agarwal, Chief Financial Officer, Anil Balaji Steel, Mr. Balwant Ray Agarwal, Head of Production, Anil Balaji Steel, Ms Komal Agarwal, Head of Marketing & Data Analysis, Anil Balaji Steel and Brand Ambassador, Actor, Mr Abir Chatterjee, launched the company's website and also unveiled the logo of their new business vertical, **Fabrica**.

Established in 1975, Anil Balaji Steel has, over the past five decades, expanded its manufacturing capabilities and product portfolio while building long-standing relationships across the market. ABS' portfolio includes rolling shutter solutions, shutter profiles, components & accessories, MS & GP Pipes, GP sheets, GP coils, roofing solutions and fabrication solutions. The company has built its presence around specialised downstream manufacturing and is now expanding towards a broader solutions-oriented ecosystem.

Today, the company has a turnover of over **₹125 crores**, handles an annual volume of **25,000 MT** and operates across more than **1,00,000 sq. ft. of factory space in Jangalpur, Howrah**. Their current network includes over **427 dealers and 16,500 fabricators**.

Of the **₹200 crores** that the company plans to invest, with **₹100 crore is earmarked for West Bengal and ₹100 crore for other markets**. As part of its expansion plans, ABS will be expanding its factory at **Jangalpur** by an additional **2 lakh sq. ft.** of manufacturing space.

"We at Anil Balaji Steel aim to establish our presence in Odisha and Uttar Pradesh by 2030 and are on the verge of acquiring factories in these states to expand our manufacturing capacity. Alongside this geographic and manufacturing expansion, we also plan to increase both direct and indirect employment, with our overall manpower strength expected to grow from 175 to over 500, while our fabricator network is projected to expand to 50,000 by 2030", said **Mr. Anil Kumar Agarwal, Founder & Chairman, Anil Balaji Steel**.



“Every stage of Anil Balaji Steel’s growth since inception has been shaped by our ability to evolve with the market. As we complete five decades, we are looking ahead at the next stage of the company's journey. Our focus is on strengthening our manufacturing capabilities, expanding into new markets and building the organisation for the scale of growth we are working towards. Our target of reaching **₹500 crore in turnover by 2030** and the investments planned to support this growth reflect the direction we have set for ABS. We have plans to raise funds via SME IPO in three years,” said **Mr Virendra Agarwal, CEO, Anil Balaji Steel.**

Anil Balaji Steel also announced the appointment of superstar **Abir Chatterjee** as its brand ambassador. The association brings together ABS's legacy of heritage, trust and experience with Abir Chatterjee's recognition, connectivity and new-generation appeal, as the company moves into its next chapter.

ABS also announced the launch of **Fabrica**, a new initiative focused on functional steel solutions for modern spaces. Its offerings will include turnkey automated gates, pre-engineered buildings, grills, railings, pergolas, cabanas and architectural façade designs.

The company will also come up with a **15,000 sq. ft. Fabrica Experience Centre**, bringing together products, applications, materials, designs and fabrications. This centre will provide a platform for customers, architects, fabricators and partners to experience and explore fabrication solutions.

About Anil Balaji Steel

Founded in 1975, Anil Balaji Steel (ABS) traces its origins to the entrepreneurial journey of Ved Prakash Agarwal, who moved from Hansi, Haryana, in 1972 with determination and modest means. Beginning his career as a steel broker and later acquiring the re-rolling mill where he had once worked, he laid the foundation for what would become a five-decade-old enterprise.

Over the years, ABS has evolved into a specialised downstream manufacturing company, strengthening its capabilities, diversifying its product range and cultivating enduring relationships across the market. Its portfolio spans rolling shutter solutions, shutter profiles, components and accessories, MS & GP Pipes, GP sheets and coils, roofing solutions and fabrication solutions. Building on this foundation, the company is now progressing towards a broader, solutions-oriented ecosystem, with a focus on expanding its manufacturing footprint, capabilities and market presence.

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